

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

SPECIAL MEETING – WEDNESDAY, January 8, 2020

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Special Session at 7:03 p.m., Wednesday, January 8, 2020, in the Community Center, 10911 Oak St., Commissioner Murphy presiding.

2. ROLL CALL

Present: Commission Members: Crans, Doby, Murphy, Orozco

Absent: Commission Members: Hill (excused), Duran (excused), Olveda (excused)

Present: Staff: Emeline Noda, Recreation Manager
Ron Noda, Recreation Manager
Megan Shimada, Recreation Supervisor

3. PLEDGE OF ALLEGIANCE

Commissioner Crans led the Pledge of Allegiance.

4. INSTALLATION OF NEW COMMISSIONERS

Recreation Manager Emeline Noda gave the Oath of Allegiance and installed Joe Orozco as a Parks, Recreation and Cultural Arts (PR&CA) Commissioner.

5. ORAL COMMUNICATION

Vice Chair Murphy opened Oral Communications. There being no one present wishing to speak, Vice Chair Murphy closed Oral Communications.

6. MINUTES

Motion/Second: None – October 2, 2019, Doby/Crans November 6, 2019

Abstain: Crans, Orozco, Doby, Hunter – October 2, 2019; Orozco/Duran - November 6, 2019

Motion Carried: The Parks, Recreation and Cultural Arts Commission deferred approval of the Regular Meeting of October 2, 2019 to the next scheduled meeting due to lack of quorum and approved the Regular Meeting of November 6, 2019.

7. PR&CA COMMISSION REORGANIZATION

Recreation Manager Ron Noda provided the PR&CA Commission with information to nominate and elect a Chair and Vice Chair for the annual reorganization of the PR&CA Commission.

Recreation Manager Ron Noda opened nominations for the position of Chair; Commissioner Crans nominated Vice Chair Duran, seconded by Commissioner

Doby. There being no further nominations, Recreation Manager Ron Noda closed the nominations.

Unanimously carried: The PR&CA Commission appointed Vice Chair Duran to the position of Chair.

Recreation Manager Ron Noda opened nominations for the position of Vice Chair; Commissioner Doby nominated Commissioner Murphy, seconded by Commissioner Crans. There being no further nominations, Recreation Manager Ron Noda closed the nominations.

Unanimously Carried: The PR&CA Commission appointed Commissioner Murphy to the position of Vice Chair.

8. STAFF REPORTS

A. Music and Movie Event Series - Movies Selections

Recreation Manager, Ron Noda provided the Parks, Recreation & Cultural Arts Commission an opportunity to vote on movie selections for the 2020 MemorialCare Miller's Women & Children's Hospital Long Beach Music and Movies Event Series. The Los Alamitos Recreation and Community Services Department annually holds four (4) Music and Movies during the summer months. The series of free events provides the community with a fun-filled evening of activities including a live band, children's activities, and arts and crafts followed by a movie. The event series are held at Laurel Park, Orville R. Lewis Park and Little Cottonwood Park and include give-a-ways, raffle prizes, and food vendors that are available for a nominal fee.

The Recreation and Community Services Department along with the Parks, Recreation and Cultural Arts Commission, invites the community to attend the Music and Movies Event Series with neighbors, friends, and family. The evenings will begin at 6:30pm with live music and concludes with a movie under the stars. Members of the PR&CA (Parks Recreation and Cultural Arts) Commission voted on the following movies for each Music and Movies Event Series. The final vote for the movie are:

- Saturday, June 13, 2020 at Little Cottonwood Park is "*Pokemon Detective Pikachu*"
- Saturday, June 27, 2020 at Orville R. Lewis Park is "*How To Train Your Dragon: The Hidden World*"
- Saturday, July 11, 2020 at Laurel Park is "*Frozen 2*"
- Saturday, July 25, 2020 at the Los Alamitos Unified School District Office Field is "*Lion King (live action)*" venue TBA pending LAUSD approval.

B. Race on the Base 2020 Update

Recreation Manager, Emeline Noda provided the Parks, Recreation, and Cultural Arts Commission a preview on the 2020 Race on the Base (ROTB) event. ROTB is the City's largest special event held on the 4th weekend of

February. Registration is down from last year. With the delay of the start of the registration for several months due to the determination of fees for utilization of the Joint Forces Training Base (JFTB) Airfield, registration momentum was lost. Last year's overall registration was down by 704 with 3,300 participants with the highest number of 4,444 participants in 2015. Staff continues to hear from several other local races and many continue to experience low registration in the last several years due to many more competing events, specializing in a variety of themes making it difficult for runners to choose an event.

New this year, the Jr. Reverse Triathlon was moved to Friday to accommodate the Reverse Triathlon experience and beginning the 5K Run and Walk, 10K Run ½ hour. The location of the Expo Tent will be next to the Finish line and will close at the end of the second wave. Also new, is the Weight Loss Challenge, ROTB has teamed up with CrossFit Tribe Functional Fitness for a New Year's seven week Weigh Loss Challenge limited to the first 50 people at \$99 per participant.

Staff constantly evaluates marketing efforts, evaluates the return on investment, and is always brainstorming on ways to keep the ROTB fresh and up to date in current trends such as the newly added "Go Ruck" 5K Rucking Division (walking with a weighted backpack) in 2019 and adding the Glow in the Dark "Donut Run" in 2020.

Honoring Our Fallen continues to collaborate with Race on the Base to present the Honoring Our Fallen 5K Run/Walk to Remember in honor of fallen soldiers who have given their life in service to our County. Similar to last year, there will be over 30 teams attending this year participating on behalf of the fallen soldier to honor their memory as well as Virtual 5KRun/Walk that supporters can participate from all over the nation.

Race on the Base has collaborated, once again, with the Los Alamitos Unified School District for the LAUSD Race on the Base School District Challenge in two categories: the Elementary Schools and Middle Schools. New this year, Principals will be Team Captains for each respective school. LAUSD participants using a schools team can earn credit towards their school. Any student, faculty, friend or family member can use the code. The school with the most race entries by their school code will receive a traveling championship belt, and \$500 towards their school.

Sponsors play a significant role in the Race on the Base, not only financially, but also by helping to spread the word about the event to the patrons who frequent their businesses. Staff is continually working to obtain new sponsors for Race on the Base.

The PR&CA Commission requested staff to send an email to commissions to challenge them to the Race on the Base Participation Challenge. Commissioners from PR&CA will also attend January 21, 2020 City Council Meeting to challenge members of City Council as well.

C. Weekend of Art Preview

Recreation Supervisor, Megan Shimada provided the Parks, Recreation & Cultural Arts Commission a preview of the 2020 Weekend of Art. The Parks, Recreation, & Cultural Arts Commission and the Recreation & Community Services Department celebrates visual and performing arts annually with Weekend of Art Event. The event will feature all performing and visual arts mediums, demonstrators, arts and craft vendors, and mini activities throughout the two days. The visual art exhibition will be at the Los Alamitos Community Center and features over 300 works of art and approximately 150 performing artists. The event will be on Friday, March 20, 2020 from 5-8pm and Saturday, March 21, 2020 from 10am-8pm.

PR&CA Commissioners are invited to attend the event on Friday, March 20, 2020 from 5-6 pm to select the winners of the Commissioner's Awards and on Saturday, March 21, 2020 at 6:30pm for the Awards Ceremony.

Commissioner Doby and Vice Chair Murphy volunteered to select winners on Friday, March 20, 2020 and be present at the Awards Ceremony on Saturday, March 21, 2020.

9. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Megan Shimada, Recreation Supervisor

- Thanked Commissioner Doby and Vice Chair Murphy for attending Winter Wonderland Event on December 7, 2019.
- Family Movie Night on January 24, 2020 and the cost is \$5 per person.
- Katie Howard, Specialist was awarded Employee of the Quarter for the Fall 2019 Season. Katie oversees Los Alamitos Volunteer Program (LAVP), assists with Weekend of Art, assists at the front desk, and community events. Katie exhibited great initiative, admirable leadership, and excellent communication this past year.

Emeline Noda, Recreation Manager

- The Los Alamitos Senior Club has invited the PR&CA Commission to attend their annual event to recognize those individuals who dedicate their time volunteering on Wednesday, January 29, 2020. Commissioners are invited to attend. Commissioners Doby, Orozco and Vice Chair Murphy RSVP'd to attend the Los Alamitos Senior Club Volunteer Luncheon.
- In-service training for our core team will meet off site where they engage in team building activities, set goals, review and evaluate classes, programs and community events to make them more efficient and desirable.
- We are now preparing for midyear 2019/20 and planning for next year 2020/21 budget as well.

Ron Noda, Recreation Manager

- Wanted to express to the PR&CA what an exceptional employee Katie Howard this the Recreation and Community Services Department for her creativity and dedication in providing our community with a new creative designed escape room experience. Katie also manages the LAVP and assists with the Weekend of Art, Community Events, front desk and other assigned duties.

- Thanked the PR&CA Commissioner for attending the Winter Wonderland Event, Decorating Contests, Commissioner Dinner and announce Scholarship recipient at the City Council Meeting.
- The Recreation and Community Services Department offered My Rec Reward members and the general public to the Holiday Workshop on December 21, 2019, and had 16 children attended the event. A Family Movie Night featuring Toy Story 4 will be offered on Friday, January 21, 2020 at 7:00 p.m. at the Community Center, registration is available on-line.
- Little Cottonwood Park black top is half way done, waiting for it to cure. Park will be closed January 13-14, 2020 for this maintenance. This project will add ramps closer to the parking spots as well as rebuilding the slopes.
- On January 22, 2020 at 6:00 p.m., the City Council will conduct a Special Meeting to discuss the following items:
 1. Fiscal Sustainability Survey
 2. Interview New City Council Candidate
 3. Closed Session with New City Manager
- Announced New City Council appointments:
 - Mayor Ricard Murphy
 - Mayor Pro Tem Mark Chirco

10. COMMISSIONER REPORTS

Commissioner Orozco

- Nothing to report.

Commissioner Crans

- Nothing to Report.

Commissioner Doby

- Commissioner Doby requested staff an update Labourdette Park Project.
 - Recreation Manager Ron Noda, will provide an update in March 2020 relating to Proposition 68, allocation and determination of project before it goes out to bid:
 - Labourdette Park
 - Tennis Courts
 - Little Cottonwood Softball Field

Vice Chair Murphy

- Nothing to Report.

11. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 7:59 p.m.
Motion/Second: Murphy/Doby

Attest:


Alex Duran, Chair


Emeline Noda, Recreation Manager
Recreation & Community Services Department