

CITY OF LOS ALAMITOS

3191 Katella Avenue Los Alamitos, CA 90720

AGENDA PARKS, RECREATION, AND CULTURAL ARTS COMMISSION REGULAR MEETING

October 6, 2021 – 7:00 p.m.

NOTICE TO THE PUBLIC – This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at the Recreation & Community Services Department or on the City's website at www.cityoflosalamitos.org once the agenda has been publicly posted.

Any written materials relating to an item on this agenda submitted to the Parks, Recreation & Cultural Arts Commission after distribution of the agenda packet are available for public inspection at the Recreation & Community Services Department, 10911 Oak St., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the Recreation & Community Services Department at (562) 430-1073, extension 540, 48 hours prior to the meeting so that reasonable arrangements may be made. Assisted listening devices may be obtained from the Parks, Recreation & Cultural Arts Commission Secretary at the meeting for individuals with hearing impairments.

Persons wishing to address the Parks, Recreation & Cultural Arts Commission on any item on the Parks, Recreation & Cultural Arts Commission Agenda should complete a yellow "Request to Speak" card and will be called upon at the time the agenda item is called or during the Parks, Recreation & Cultural Arts Commission's consideration of the item and may address the Parks, Recreation & Cultural Arts Commission for up to three minutes.

1. CALL TO ORDER

2. ROLL CALL

Commissioner Bandak
Commissioner Beck
Commissioner K. Duran
Commissioner Joseph
Vice Chair Murphy
Chair A. Duran

3. PLEDGE OF ALLEGIANCE

4. ORAL COMMUNICATIONS

At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

5. APPROVAL OF MINUTES

Approval of the Minutes for the Special Meeting of September 1, 2021.

6. STAFF REPORTS

A. Senior Grocery Program Update

This report provides the Parks, Recreation & Cultural Arts Commission with an update on the Senior Grocery Program and its return to the Community Center.

Recommendation: Commission receive and file.

B. Week of Los Al Recap

This report provides the Parks, Recreation & Cultural Arts Commission with a recap report on the MemorialCare Miller Children's & Women's Hospital Long Beach Week of Los Al presented by Southland Credit Union.

Recommendation: Commission receive and file.

C. Trunk or Treat Event Preview

This report provides the Parks, Recreation & Cultural Arts Commission with a preview of the MemorialCare Miller Children's & Women's Hospital Long Beach 10th Annual Trunk or Treat Event.

Recommendation: Commission receive and file.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

8. COMMISSIONER REPORTS

At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

9. ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California, that the foregoing Agenda was posted at the Los Alamitos City Hall, 3191 Katella Ave. and online at www.cityoflosalamitos.org not less than 72 hours prior to the meeting. Dated this 30th of September 2021.



Trini Zenovka, Department Secretary

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

SPECIAL MEETING – WEDNESDAY, September 1, 2021

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Special Session at 7:03 p.m., Wednesday, September 1, 2021, in the Council Chambers, 3191 Katella Ave., Vice-Chair Murphy presiding.

2. ROLL CALL

Present: Commission Members: Bandak, Beck, K. Duran, Murphy

Absent: Commission Members: A. Duran, Joseph

Present: Staff: Emeline Noda, Director of Recreation & Community Services
Jennifer Sisoiev, Recreation Manager
Joanna Contreras, Recreation Supervisor
Jason Bruton, Special Events Supervisor

3. PLEDGE OF ALLEGIANCE

Vice Chair Murphy led the Pledge of Allegiance.

4. ORAL COMMUNICATION

Vice-Chair Murphy opened Oral Communications. There being no one present requesting to speak, Vice-Chair Murphy closed Oral Communications.

5. APPROVAL OF MINUTES

Motion/Second: Bandak/Morgan

Motion Carried 4/0 (K. Duran and Joseph): The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of August 4, 2021.

6. STAFF REPORTS

A. Week of Los Al

This report provides the Parks, Recreation & Cultural Arts Commission with an update on the Week of Los Al.

Special Events Supervisor, Jason Bruton, summarized the staff report.

B. Goals

This report provides the Parks, Recreation & Cultural Arts Commission with the Goals of the Los Alamitos Recreation & Community Services Department for Fiscal Years 2021-2022 and 2022-2023.

Director of Recreation and Community Services Department, Emeline Noda, summarized the staff report.

7. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Joanna Contreras, Supervisor of Recreation & Community Services Department

- Announced her seventh week of employment with the City of Los Alamitos and is enjoying every moment. We are currently on the third night of staff training for youth basketball, which begins the week of September 13, 2021. Registration for this program has increased. We are working on expanding our staffing team to accommodate the needs of our programs and the community.

Jennifer Sisoev, Manager of Recreation & Community Services Department

- Announced her second week and was excited to share that she assisted staff and volunteers at the Grocery Program at Cottonwood Church. It was an incredible opportunity to see and be able to be part of this program. The Grocery Program will return to the Community Center in person on September 21, 2021. The Dine-In and Dough House resumed in person on Tuesday, August 10, 2021. Jennifer will be working closely with staff to enhance this program and increase its attendance. Jennifer has 15+ years of experience in municipal recreation, and originally began with the City of La Mirada, worked in the City of Norwalk, and most recently the City of Newport Beach at the Oasis Senior Center. She has extensive knowledge and background in senior and social services as well as contract classes and events. Having worked for a non-profit with serving seniors and low-income youth, Jennifer is excited to be working for the City of Los Alamitos.

Emeline Noda, Director of Recreation & Community Services Department

- Announced that the Recreation management team is in place and will be working on accomplishing all of the Department Goals.
- Announced the Halloween Decorating Contest will be on October 26, 2021, at 6:00 p.m. at the Community Center and encouraged PR&CA Commissioners to sign up to judge the event. Commissioner Bandak volunteered to judge.
- Toy Drive will be on Thursday, December 2, 2021, from 4:00 p.m. to 7:00 p.m., drop off at the Los Alamitos Community Center.
- Holiday Decorating Contest will be on Wednesday, December 15, 2021, at 6:00 p.m. Vice Chair Murphy volunteered to judge this event.
- Winter Wonderland will take place on December 4, 2021, from 4:00 p.m. to 7:30 p.m., on Pine Street.
- PR&CA Commissioners are invited to attend the Serve Los Al Assembly at Little Cottonwood Park on Saturday, September 11. The Mayor will speak at the 9/11 Memorial Remembrance Ceremony, followed by addressing the volunteers present for the Serve Los Al Assembly. The Health Expo & Pet Expo with fitness demonstrations, vendors, and a Pet Costume will immediately follow. Donation drive sponsored by Southland Credit Union is being held from 9:00 a.m. to noon for hygiene items for families in need. Lestonnac Free Health Clinic will hold free dental and health services at the Community Center beginning at 9:00 a.m. to noon. The community is encouraged to dump excess trash at Republic Services'

large dumpster located at the City Parking Lot on Pine Street on Saturday, September 11 from 9:00 a.m. to noon. No bulky items or E-waste and capacity is limited.

- Staff continues putting final touches on the upcoming Week of Los Al including the finalization of t-shirt and medal designs for Race Los Al.

8. COMMISSIONER REPORTS

Commissioner K. Duran

- Nothing to Report

Commissioner Beck

- Nothing to Report

Commissioner Bandak

- Widening walking path is genius recommendation for Little Cottonwood Park.

Vice Chair Murphy

- Nothing to Report

9. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 7:57 p.m.

Attest:

Alex Duran, Chair

Emeline Noda
Director of Recreation & Community Services
Recreation & Community Services Department

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: October 6, 2021

ITEM NUMBER: 6A

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Jennifer Sisoev, Recreation Manager

Via: Emeline Noda, Director of Recreation & Community Services

Subject: Senior Grocery Program Update

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with an update on the Senior Grocery Program and its return to the Community Center.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Los Alamitos Senior Grocery Program sponsored by Second Harvest Food Bank and Feeding America provides free groceries to senior citizens and low-income families. The program takes place on a first come, first served basis and provides fresh produce and when supplied, non-perishable items.

DISCUSSION

The Los Alamitos Recreation and Community Services Department has collaborated with Second Harvest Food Bank and Feeding America to provide groceries to seniors and low-income families since 2016. At its peak, the program served an average of 190 households per month out of the Los Alamitos Community Center. In response to COVID-19 restrictions, the program was moved to the Oak Middle School Parking Lot and then expanded to Cottonwood Church due to higher demand in August 2020 where it averaged 146 cars and 208 patrons. At the beginning of COVID-19 in March 2020, the Senior Grocery Program was the only program operating during the initial shut-down and proved to be an vital and essential program for the community.

A decrease in participation numbers was observed beginning in July/August 2021 when the average cars served dipped to 85. As the community's needs change, staff evaluates programs to ensure efficiency and effectiveness with changing trends. The decision was made to return the program to in-person and back to the Los Alamitos Community Center beginning September 21, 2021. The first distribution at the Community Center was met with appreciation from participants being back on-site. Cottonwood Church volunteers continued to provide their valuable volunteer services to assist in packaging the items and loading them into participant vehicles. As the demand for the program can potentially increase in the future, Cottonwood Church is open to having the program return if the need arises and the space is available.

FISCAL IMPACT

The Senior Grocery Program is sponsored by Second Harvest Food Bank and Feeding America. The groceries are collected by each organization and are donated to the Los Alamitos Recreation and Community Services Department at no charge. Volunteers from Cottonwood Church donate their time to assist with the program. Staffing for the Senior Grocery Program comes from the General Fund in the Recreation and Community Services Department Division. The drive-up vs. in-person option results in less staff scheduled and a reduced cost for the program.

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: October 6, 2021

ITEM NUMBER: 6B

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Jason Bruton, Special Events Supervisor

Via: Emeline Noda, Director of Recreation & Community Services

Subject: Week of Los Al Recap

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with recap report on the MemorialCare Miller Children's & Women's Hospital Long Beach Week of Los Al presented by Southland Credit Union.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The first MemorialCare Miller Children's & Women's Hospital Long Beach Week of Los Al presented by Southland Credit Union took place September 10 through September 18. A wide variety of events and activities were planned to celebrate the history of Los Alamitos kicking off with Serve Los Al ending with the grand finale of the 40th anniversary Race Los Al and My City My Los Al Street Fair.

DISCUSSION

The week-long celebration began with Serve Los Al, a citywide volunteer service event on September 10 & 11. Residents are asked to roll up their sleeves to give back to their community by serving at one of the local non-profits or help a senior resident in need of assistance. Over 150 registered volunteers served over two days September 10 and 11 at 14 different projects across the City from park clean ups, resident homes, Los Alamitos non-profits a local church. The Serve Los Al Assembly took place on Saturday, September 11 at 8:15 a.m. at Little Cottonwood Park with a special 9/11

Remembrance Ceremony led by Mayor Mark Chirco to commemorate the 20th anniversary of the attacks. At 9:00 a.m., volunteers dispersed throughout the City to serve at their project site.

Following the ceremony on September 11 from 9:00 a.m. to noon, the MemorialCare Health Expo & Pet Expo took place at Little Cottonwood Park with fitness demonstrations, vendors, and a Pet Costume Contest at 10:30 a.m. (categories include most patriotic, most creative, funniest, and best partner duo). Community members were invited to donate hygiene items to Little Cottonwood Park for the Donation Drive sponsored by Southland Credit Union for families in need. Lestonnac Free Health Clinic held a free dental and health services at the Community Center from 9:00 a.m. to noon with 53 participants. Los Alamitos Public Works staff assisted with Dumpster Day provided by Republic Services in the City lot on Pine Street.

On September 12, the MemorialCare Miller Children's & Women's Hospital Long Beach Los Al's Family Day took place with activities at the Community Center. Families enjoyed family activities such as experience a mini Escape Room (Ship Wreck), family time capsule, nerf war and obstacle course, and making a dessert charcuterie board.

Throughout the week, Youth Art Workshops took place at the Community Center. On social media, the community was engaged in various contests, Los Alamitos history activities and dancing through the decades dance challenges via the Los Al Recreation Instagram and Facebook accounts.

Race Los Al returned back to the streets of Los Alamitos for its 40th anniversary with events including the 5K Run/Walk, 10K Run/Wheel, Groovin' Glide Skate, and Southland Credit Union Glow in the Dark Run on September 17 & 18. Approximately 600 participants registered and positive feedback was received from several participants on the return to the streets of Los Alamitos.

Bikes & Bites took place on Saturday, September 18 with eight participating restaurants including: A La Waffle, Angelina's Famous Pizza, Flame Broiler, Jimmy John's, Subway, Taco Surf, Teofilo Coffee Company, and Wendy's.

The MemorialCare Miller Children's & Women's Hospital Long Beach Street Fair presented by Southland Credit Union concluded the week-long celebration on Pine Street on September 17 from 4:00 p.m. to 8:00 p.m. and September 18 from 10:00 a.m. to 8:00 p.m. with stage entertainment including live bands, community and multi-cultural performance groups, food & beverage vendors, artisan vendors, kids fun zone activities. One vendor tallied the number of visitors at their booth and reported back 500 visitors to their booth over the two days. Staff estimates between 2,000 to 2,500 participants attended the Street Fair on Friday and Saturday. The Golden Road Brewery Beer Garden donated all the beer for the Street Fair and local non-profits will receive over \$2,000 back to their non-profit for volunteering their time to work the Beer Garden.

The stage line up that took place is below:

Friday, September 17, 2021

5:00-8:00pm King Salmon Band

Saturday, September 18, 2021

10:30-11:00am	OnStage Dance Center
11:10-11:30am	McAuliffe Middle School Choir
11:40-12:25pm	MyArt
12:30-12:35pm	Belly Dancing
12:35-1:05pm	Anointed Feet Dance – African Dance
1:10-3:00pm	Battle of the Bands
3:00-3:45pm	No Hawaiki Nui – Polynesian Dance
4:00-4:30pm	Escencia Flamenco – Flamenco Dance
5:00-5:30pm	Knowledge Breakdance Crew
5:30-6:00pm	Mate2Mana - Polynesian Dance
6:00-8:00pm	Four Lads from Liverpool – Beatles Tribute Band

Fiscal Impact:

Sponsors have been secured with Title Sponsor MemorialCare Miller Children's & Women's Hospital Long Beach as \$25,000 and Presenting Sponsor Southland Credit Union as \$20,000 to cover costs of the events.

Race Los Al has secured \$5,000 for the Southland Credit Union Glow in the Dark Run and \$7,500 from Republic Services for Volunteer Services. Other participant revenue will offset costs for t-shirts, medals, timing, and event supplies and staffing. Staff are finalizing the budget for each of the events and will provide a verbal update.

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: October 6, 2021

ITEM NUMBER: 6C

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Joanna Contreras, Supervisor of Recreation & Community Services

Via: Emeline Noda, Director of Recreation & Community Services

Subject: Preview of 2021 Trunk or Treat Event

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission a preview of the Los Alamitos Recreation and Community Services Department's 2021 MemorialCare Miller Children's & Women's Hospital Long Beach Trunk or Treat Event.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Recreation and Community Services Department will be hosting the 10th Annual MemorialCare Miller Children's and Women's Hospital Long Beach Trunk or Treat event on Saturday, October 23 from 5:00 p.m. to 7:30 p.m. at Little Cottonwood Park.

DISCUSSION

This event attracts an estimated 3,000 people to Little Cottonwood Park to partake in fun activities for the entire family. The event will feature the popular costume contest, selfie photo areas, carnival game booths, inflatables, trick-or-treating from trunks, food trucks, a pumpkin patch, and an adult pie eating contest.

Costume Contest

The popular costume contest will give a chance for all youths from infants to 13 years old and family groups to strut down the runway showing off their costume. The costume contest will begin at approximately 6:00 p.m. and will be separated into three age divisions along with a separate family division. Prizes will be awarded to the top three winners of each division.

Pie Eating Contest

A pumpkin pie eating contest for adults is included to get adults involved in the fun as well. The pie eating contest will take place on the main stage prior to the costume contest at approximately 5:45 p.m. A prize and trophy will be given to the winner of the contest.

Trunks

Community members, local organizations, and businesses are invited to decorate their vehicles and participate in the event as “trunks.” A game or activity is highly encouraged for the trick-or-treaters to engage in. This is a great opportunity for local businesses to market themselves to approximately 3,000 residents. Those that are interested in being a “trunk” may find the application on the City’s website.

Sponsors

MemorialCare Miller Children’s & Women’s Hospital Long Beach has committed to be the title sponsor for the 2021 Trunk or Treat event. MemorialCare Miller Children’s & Women’s Hospital Long Beach logo will be added to all marketing materials, email blasts, and press releases for the event.

Financial Partner’s Credit Union will be sponsoring our first ever pumpkin patch. Each child in attendance will be able to pick a free medium size pumpkin from the pumpkin patch to take home.

The Parks, Recreation and Cultural Arts Commissioners are invited and encouraged to participate in this year’s event. Commissioners are requested for the following tasks: judging the costume contest and judging and awarding the prizes to the best trunk winner.

Below is the schedule that Commissioners are being requested for:

- 6:00 p.m. - Judge the costume contest
- 7:15 p.m. - Judge the “best trunk” contest and award prizes

Commissioners who will be attending this year’s event and/or would like to volunteer at the event, please contact Recreation Supervisor Joanna Contreras. She will provide you additional information along with a preferred parking pass.

FISCAL IMPACT

Funding for the event is budgeted in the Recreation and Community Services Department in the Special Events Division. The total budget for the event is \$5,000 with \$3,000 for supplies and \$2,000 in staff time. Trunk or Treat will also gain additional revenue funds from food trucks, vendors, and sponsors. The additional funding will assist in purchasing supplies and equipment and offsetting expenditures for the event.