

CITY OF LOS ALAMITOS

3191 Katella Avenue Los Alamitos, CA 90720

AGENDA PARKS, RECREATION, AND CULTURAL ARTS COMMISSION REGULAR MEETING

February 2, 2022 – 7:00 p.m.

NOTICE TO THE PUBLIC – This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at the Recreation & Community Services Department or on the City's website at www.cityoflosalamitos.org once the agenda has been publicly posted.

Any written materials relating to an item on this agenda submitted to the Parks, Recreation & Cultural Arts Commission after distribution of the agenda packet are available for public inspection at the Recreation & Community Services Department, 10911 Oak St., Los Alamitos CA 90720, during normal business hours. In addition, such writings or documents will be made available for public review at the respective public meeting.

It is the intention of the City of Los Alamitos to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the Recreation & Community Services Department at (562) 430-1073, extension 501, 48 hours prior to the meeting so that reasonable arrangements may be made. Assisted listening devices may be obtained from the Parks, Recreation & Cultural Arts Commission Secretary at the meeting for individuals with hearing impairments.

Persons wishing to address the Parks, Recreation & Cultural Arts Commission on any item on the Parks, Recreation & Cultural Arts Commission Agenda should complete a yellow "Request to Speak" card and will be called upon at the time the agenda item is called or during the Parks, Recreation & Cultural Arts Commission's consideration of the item and may address the Parks, Recreation & Cultural Arts Commission for up to three minutes.

1. CALL TO ORDER

2. ROLL CALL

Commissioner Bandak
Commissioner Beck
Commissioner K. Duran
Commissioner Joseph
Vice Chair Murphy
Chair A. Duran

3. ORAL COMMUNICATIONS

At this time, any individual in the audience may come forward to speak on any item within the subject matter jurisdiction of the Parks, Recreation & Cultural Arts Commission (PR&CA). Please state if you wish to speak on an item on the Agenda. Remarks are to be limited to not more than five minutes.

4. APPROVAL OF MINUTES

Approval of the Minutes for the Regular Meeting of January 12, 2022.

5. STAFF REPORTS

A. Findings Required by AB 361 For The Continue Use of Teleconference for Meetings

In order for the Parks, Recreation & Cultural Arts Commission to continue to have the option to meet via teleconference during the pandemic, AB 361 requires the Commission to make specific findings at least every thirty (30) days.

Commission receive, recommend and file the following findings by a majority vote of the Parks, Recreation & Cultural Arts Commission: a. A state of emergency has been proclaimed by California's Governor due to the COVID-19 pandemic, and continues to be in effect; b. The Commission has reconsidered the circumstances of the state of emergency; and c. State and local officials continue to recommend measures to promote social distancing to slow the spread of COVID-19.

B. Partnership Program Update

This report provides the Parks, Recreation & Cultural Arts Commission with information on Sponsor Opportunities and an update on the 2022 My City My Los Angeles Partnership Program.

Commission receive and file.

C. Senior Needs Assessment

This report provides the Parks, Recreation, & Cultural Arts Commission an update regarding the implementation of the Senior Needs Assessment for 2022.

Commission receive and file.

D. 2021 Accomplishments

This report provides the Parks, Recreation & Cultural Arts Commission with a summary of the 2021 Recreation & Community Services Department accomplishments.

Commission receive and file.

6. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

7. COMMISSIONER REPORTS

At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

8. ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California, that the foregoing Agenda was posted at the Los Alamitos City Hall, 3191 Katella Ave. and online at www.cityoflosalamitos.org not less than 72 hours prior to the meeting. **Dated this 27th of January 2022.**


Trini Zenovka, Department Secretary

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS
Via videoconference**

SPECIAL MEEEEETING – WEDNESDAY, January 12, 2022

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Special Session at 7:03 p.m., Wednesday, January 12, 2022, in the Council Chambers, 3191 Katella Ave., Chair Duran presiding.

2. ROLL CALL

Present: Commission Members: Bandak, Beck, A. Duran, K. Duran, Joseph, Murphy

Absent: Commission Members: None

Present: Staff: Emeline Noda, Director of Recreation & Community Services
Jennifer Sisoiev, Recreation Manager
Joanna Contreras, Recreation Supervisor
Samantha Kenny, Recreation Coordinator

3. ORAL COMMUNICATION

Chair Duran opened Oral Communications. There being no one present requesting to speak, Chair Duran closed Oral Communications.

4. APPROVAL OF MINUTES

Motion/Second: Beck/Murphy
Abstain: Joseph

Motion Carried: 5/0 (Joseph) The Parks, Recreation and Cultural Arts Commission approved the Regular Meeting of November 3, 2021.

ROLL CALL VOTE

Chair A. Duran	Aye
Vice Chair Murphy	Aye
Commissioner Bandak	Aye
Commissioner Beck	Aye
Commissioner K. Duran	Aye
Commissioner Joseph	Absent (excused)

5. PR&CA COMMISSION REORGANIZATION

Director of Recreation & Community Services, Emeline Noda provided the PR&CA Commission with information to nominate and elect a Chair and Vice Chair for the annual reorganization of the PR&CA Commission.

Director of Recreation & Community Services Department, Emeline Noda opened nominations for the position of Chair; Commissioner Murphy renominated Commissioner A. Duran, second by Commissioner Beck. There being no further nominations, Director of Recreation & Community Services, Emeline Noda closed the nominations.

ROLL CALL VOTE

Commissioner A. Duran	Aye
Commissioner Murphy	Aye
Commissioner Bandak	Aye
Commissioner Beck	Aye
Commissioner K. Duran	Aye
Commissioner Joseph	Aye

Unanimously carried: The PR&CA Commission appointed Commissioner A. Duran to the position of Chair.

Director of Recreation & Community Services Department, Emeline Noda opened nominations for the position of Vice Chair; Vice Chair A. Duran renominated Commissioner Murphy, second by Commissioner Bandak. There being no further nominations, Director of Recreation & Community Services, Emeline Noda closed the nominations.

ROLL CALL VOTE

Commissioner A. Duran	Aye
Commissioner Murphy	Aye
Commissioner Bandak	Aye
Commissioner Beck	Aye
Commissioner K. Duran	Aye
Commissioner Joseph	Aye

Unanimously carried: The PR&CA Commission appointed Commissioner Murphy to the position of Vice-Chair.

6. STAFF REPORTS

A. Winter Wonderland Recap

This report provides the Parks, Recreation & Cultural Arts Commission a recap of the Los Alamitos Recreation and Community Services Department's 2021 MemorialCare Miller Children's & Women's Hospital Long Beach Winter Wonderland Event.

Recreation Supervisor, Joanna Contreras, summarized the staff report.

B. Weekend of Art Preview

This report provides the Parks, Recreation & Cultural Arts Commission with a preview of the upcoming Weekend of Art in Los Alamitos. Recreation Manager, Jennifer Sisoiev, summarized the staff report.

C. Teen Expo

This report provides the Parks, Recreation & Cultural Commission with information regarding the new Teen Expo.

Recreation Coordinator, Samantha Kenny, summarized the staff report.

D. Sterns Park Renovation Proposal

This agenda item is to inform and obtain feedback from the Parks, Recreation and Cultural Arts Commission on the recommended proposed renovations for Sterns Park.

Director of Recreation & Community Services Department, Emeline Noda, summarized the staff report.

Feedback from the PRCA Commission included changing the shade structure color to a brighter color and looking into exercise equipment similar to Central Park in La Palma.

1. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Jennifer Sisoiev, Manager of Recreation & Community Services Department

- Due to the current state of Covid-19 and the increase in positive cases, Senior Programming except for Senior Grocery Program have been postponed for at least two weeks, anticipated return date of Monday, January 24, 2022.
- Staff is in the process of creating a 2022 Senior Needs Assessment with hopes of launching it to the community by the end of January. The assessment surveys the opinions and needs of the Los Alamitos senior community, or those aged 50+. The goal is for staff to get a better understanding of gaps in service to better serve our older adult population. The assessment will be available both online and hard copy at the Community Center.
- The Community Center is only open for class participants and all patrons entering the facility must wear a mask.
- Staff has coordinated with Senior Club in hosting a weekly Senior Social Hour virtually on Thursday mornings from 10:00 a.m. – 11:00 a.m. as well as weekly Kahoot Challenge Games.
- Lauren Pavelec has been promoted to Clerical Assistant and will be overseeing the front desk operations and provide administrative clerical support.
- Staff has made a lot of progress on the creation of the City of Los Alamitos Community Foundation. Staff worked with For Purpose Law Firm to create by-laws, which are in the review process. Meanwhile, an IRS tax ID was issued to

the entity and staff is in the process of creating applications for both community representatives and business representatives.

- Spring Activity Brochure will be available online beginning February 4 for residents and February 7 for non-residents.

Joanna Contreras, Supervisor of Recreation & Community Services Department

- Announced that with the current climate, Recreation will be moving forward with the winter session of Youth Sports and Adult Soccer Programming.
- Provided an update on Winter Day Camp, sponsored by Southland Credit Union from December 27, 2021, to January 7, 2022, with over 287 participants over the two-week program including 244 regular daily registrations and 63 extended hours registrations. This was our highest Winter Camp registration enrollment and participants had a great time participating in crafts, games, outdoor playtime and much more. All attendees were required to wear masks.
- We are gearing up for February, Spring, and Summer Day Camps, and Park Programs. We have a lot of exciting plans for this year for our campers and park program participants.
- Staff is preparing a co-ed Youth Volleyball League to begin in March – May 2022.
- Simultaneously, we will be offering Track and Field program for 1st-8th Grade beginning April – May 2022.
- Recreation Coordinator, Samantha Kenny, now oversees Los Alamitos Volunteer Program (LAVP) and is working on coordinating volunteer opportunities in Youth Sports Programs. In addition, we will have volunteers out at Little Cottonwood Park doing a Park Clean Up on Sunday, January 16, 2022.
- We have two California State University, Long Beach students from the Recreation Department who are completing hours requirements for the Spring Semester. One is completing field work, and another will fulfill their internship as the final requirements for their degree. We are very excited to provide these students with an opportunity in moving forward in earning their degrees.
- Lastly, we are preparing for our summer recruitment, please share this recruitment with your friends, family, and colleagues. More information is listed on the City's website.

2. COMMISSIONER REPORTS

Commissioner Bandak

- Nothing to Report

Commissioner K. Duran

- Nothing to Report

Commissioner Beck

- Nothing to Report

Commissioner Joseph

- Nothing to Report

Vice Chair Murphy

- Nothing to Report

Chair Duran

- Thanked staff for always taking care of the seniors and ensuring that the Grocery Program continues without interruption. Thanked Vice Chair Murphy for representing the PR&CA Commission at the Planning Commission/Subdivision Committee Community Development Block Grant (CDBG) and receiving future funding to be used towards Sterns Park. Thanked staff for always securing funds, as we know how difficult it is. Extremely well done.

9. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 7:57 p.m.

Attest:

Alex Duran, Chair

Emeline Noda
Director of Recreation & Community Services
Recreation & Community Services Department

City of Los Alamitos

PARKS, RECREATION, & CULTURAL ARTS

COMMISSION AGENDA REPORT

MEETING DATE: February 2, 2022

ITEM NUMBER: 5A

To: Chair Alexander Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented by: Emeline Noda, Director of Recreation & Community Services

Subject: Findings Required by AB 361 for the Continued Use of Teleconferencing for Meetings

SUMMARY

For the Parks, Recreation & Cultural Arts Commission to continue to have the option to meet via teleconference during the pandemic, AB 361 requires the Parks, Recreation & Cultural Arts Commission to make specific findings at least every thirty (30) days.

RECOMMENDATION

Make the following findings by a majority vote of the Parks, Recreation & Cultural Arts Commission:

- a. A state of emergency has been proclaimed by California's Governor due to the COVID-19 pandemic, and continues to be in effect;
- b. The Parks, Recreation & Cultural Arts Commission has reconsidered the circumstances of the state of emergency; and
- c. State and local officials continue to recommend measures to promote social distancing to slow the spread of COVID-19.

BACKGROUND

Assembly Bill 361 (AB 361) was signed into law by the Governor on September 16, 2021. A portion of AB 361 enacted amendments to California Government Code section 54953 regarding teleconference meetings. Those amendments authorize local agencies, like the City, to continue to conduct meetings by teleconference¹ during a Governor-proclaimed

¹ A "teleconference" occurs for purposes of AB 361 whenever one or more members of the Parks, Recreation & Cultural Arts Commission connect to a Parks, Recreation & Cultural Arts Commission meeting via electronic means. Thus, even if four members of the Parks, Recreation & Cultural Arts Commission meet in person, if the fifth joins the meeting via Zoom, the meeting will be a teleconference meeting that must be conducted in accordance with the requirements of AB 361.

state of emergency² provided that certain findings are made by the legislative body, and provided that certain procedural requirements are met regarding public access to the meetings.

A new requirement in AB 361 requires specific findings be reaffirmed at least every thirty (30) days in order for the Parks, Recreation & Cultural Arts Commission to continue to have the option for one (1) or more of its members to use teleconferencing.

DISCUSSION

Required Findings

The teleconference provisions in AB 361 may only be utilized as long as a Governor-proclaimed state of emergency remains active, or while state or local officials have recommended measures to promote social distancing. When either of those is the case (both are true at this time), then in order to continue to teleconference using the new provisions of AB 361, the Parks, Recreation & Cultural Arts Commission must make the following findings by majority vote every 30 days:

(A) The Parks, Recreation & Cultural Arts Commission has reconsidered the circumstances of the state of emergency; and

(B) Either of the following circumstances exist:

- (i) The state of emergency continues to directly impact the ability of the members to meet safely in person; or
- (ii) State or local officials continue to impose or recommend measures to promote social distancing³.

To comply with that requirement, the recommended action would have the Parks, Recreation & Cultural Arts Commission find each of the following:

- a. A state of emergency has been proclaimed by California's Governor due to the COVID-19 pandemic, and continues to be in effect;
- b. The Parks, Recreation & Cultural Arts Commission has reconsidered the circumstances of the state of emergency; and
- c. State and local officials continue to recommend measures to promote social distancing to slow the spread of COVID-19.

The "Every 30 Days Thereafter" Requirement

As noted above, AB 361 findings must be made "no later than 30 days after teleconferencing for the first time pursuant to [AB 361], and every 30 days thereafter..."

² For purposes of AB 361 "...state of emergency' means a state of emergency proclaimed pursuant to Section 8625 of the California Emergency Services Act..." Cal. Gov't Code Sec. 54953(e)(4). Section 8265 of CESA in turn refers to a state of emergency proclaimed by the Governor

³ Cal Gov't Code Sec. 54953(e)(3)

In order to preserve the option for the Parks, Recreation & Cultural Arts Commission or individual members of the Parks, Recreation & Cultural Arts Commission to participate in meetings during the pandemic via teleconference in the future, the Parks, Recreation & Cultural Arts Commission will have to adopt the required findings at least every 30 days.

Potential Consequence of Not Making the Findings Every 30 Days

AB 361 does not expressly state what happens if a legislative body fails to make the required findings “every 30 days.” However, it expressly requires the timely re-approval of the findings “in order to continue to teleconference” in the manner that AB 361 authorizes.

As a result, if the Parks, Recreation & Cultural Arts Commission does not adopt the required findings every 30 days, then the Parks, Recreation & Cultural Arts Commission could be precluded from continuing to teleconference thereafter, perhaps even if the Parks, Recreation & Cultural Arts Commission was later willing to adopt the findings at a later date. For this reason, the City Attorney recommends that the [Parks, Recreation & Cultural Arts Commission adopt the required findings at this time and at least every 30 days thereafter, unless the Parks, Recreation & Cultural Arts Commission decides as a permanent matter that it will no longer permit teleconferencing at all (e.g., regardless of whether the state of emergency worsens).

Procedural Requirements for The Conduct of Teleconference Meetings

AB 361 contains several new requirements for the conduct of teleconference meetings with which the City has prepared to comply. Specifically, each meeting must:

1. Allow members of the public to attend and comment at the meeting via call-in option or internet-based service option;
2. Protect the statutory and constitutional rights of the parties and the public appearing before the legislative body;
3. In the event of disruption which prevents broadcasting the meeting or which prevents members of the public from offering public comments via the call-in or internet-based option, the Parks, Recreation & Cultural Arts Commission must take no further action until the disrupted public access is restored;
4. The City may not require public comments to be submitted in advance, and must offer the opportunity for the public to offer comments “in real time” during the meeting; and
5. The public must be allowed “a reasonable amount of time per agenda item to allow members of the public to provide public comment, including time for members of the public to register [to log into the teleconference], or otherwise be recognized for the purpose of providing public comment.

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: February 2, 2022

ITEM NUMBER: 5B

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Jennifer Sisoiev, Recreation Manager

Via: Emeline Noda, Director of Recreation & Community Services

Subject: 2022 My City My Los Al Partnership Program Update

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with an update on the 2022 My City My Los Al Partnership Program.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The My City My Los Al Partnership Program was launched in 2018 as a way to enable local businesses an opportunity to get involved in the Los Alamitos community by partnering with the Los Alamitos Recreation and Community Services Department to “create quality of life” through its programs and events. By choosing one of four benefit levels, businesses in return receive a wider range of marketing exposure including community events, the City website, flyers, quarterly Recreation Brochures, social media posts, email marketing, and more. The program is a way to supplement the event sponsorship and custom sponsorship opportunities already offered through the Department.

DISCUSSION

Staff created a My City My Los Al Partnership brochure which was mailed out to all businesses within the Los Alamitos community. Follow-up emails were sent in late December 2021, and in response, staff was able to secure \$4500 in partnership commitments from the following businesses:

Name of Business	Partner Level
Beach Orthopaedic	\$2,500 (Advocate)
Fairfield by Marriott	\$1,000 (Friend)
Leone Electric	\$1,000 (Friend)

Partners receive a variety of benefits including a specialized window decal, their logos featured on a banner at the Los Alamitos Community Center in addition to the quarterly Recreation Brochure, features on the Department's E-news and social media accounts, flyers at park kiosks, listings on the Department's website along with a link to their business site, and much more.

Additional partnerships are in the works as built in to the annual custom sponsorship packages for Financial Partners Credit Union, MemorialCare Miller Children's and Women's Hospital Long Beach and Southland Credit Union.

FISCAL IMPACT

Staff continues to outreach to the business community in an attempt to secure additional partnerships.

City of Los Alamitos

PARKS, RECREATION, & CULTURAL ARTS

COMMISSION AGENDA REPORT

MEETING DATE: February 2, 2022

ITEM NUMBER: 5C

To: Chair Alexander Duran & Members of the Parks, Recreation
and Cultural Arts Commission

Presented By: Gilberto Arteaga-Ceja, Recreation Specialist

Via: Emeline Noda, Director of Recreation & Community Services

Subject: 2022 Senior Needs Assessment

SUMMARY

This report provides the Parks, Recreation, & Cultural Arts Commission an update regarding the implementation of the Senior Needs Assessment for 2022.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Los Alamitos Community Center has become the home to hundreds of older individuals who choose to spend their leisure time at the City's senior programs. Many seniors rely on programs such as Dine-in Dough & House, Senior Grocery Program, and Senior Balance & Fitness on a weekly basis. Therefore, staff have been directed to conduct a needs assessment specifically designed for the senior population in order to gain insight on potential future expansion of senior services within the Los Alamitos community.

DISCUSSION

The City of Los Alamitos Recreation and Community Services Department has created a Senior Needs Assessment for 2022. The two page questionnaire covers a variety of topics ranging from health and wellness, educational workshops, special interest classes, and travel/transportation programs. The questionnaire also provides ample opportunity throughout to provide additional feedback that may not be listed. In addition, the form gathers demographic information and information regarding program usage outside the City of Los Alamitos.

This assessment will be delivered through two mediums: online and hard copy. An online version was created using Google Forms and will be posted on our website to provide continuous exposure. This version will also be sent via email through the City's List Serve to local residents and businesses. The second method will be providing hard copies for members of the public to pick up and complete. In addition, copies will be displayed during senior programs such as Senior Club, Dine-In Dough & House, and Senior Grocery Program as well as the front desk of the Los Alamitos Community Center. Efforts will be made to provide access to the assessment by local senior communities and businesses, and a half page has been dedicated to promoting the assessment in the Spring 2022 Recreation Brochure.

An initial deadline for responses is set for April 1, 2022, with an opportunity to enter a raffle for those who meet the submission deadline. One completed survey is requested per person. Winners will be able to choose between a table at our upcoming Senior Prom or a \$100 gift certificate to Katella Deli, with winners announced in mid-April.

The findings from the surveys will allow the Los Alamitos Recreation and Community Services Department to be more adequately prepared to serve the future needs of the seniors of Los Alamitos in order to increase program participation and retention. The final report will serve as a planning tool to provide a more comprehensive offering of senior programs and services and broaden the possibilities for implementing the proposed programs through new and existing partnerships with local businesses and non-profit organizations.

FISCAL IMPACT

No additional funding was required for the development and distribution of the assessment. All costs were absorbed in the current FY 2021-2022 Recreation and Community Services Department budget.

Attachment A: Senior Needs Assessment 2022



Attachment A

Senior Needs Assessment 2022



We invite you to assist us in determining the needs of our Los Alamitos older adults by answering these questions. Your responses to this survey will help the Recreation and Community Services Department develop plans to better serve the needs of Los Alamitos residents, particularly those age 50+.

For helping us complete this survey, you will be entered in a raffle for a chance to win a table (8 tickets) at our upcoming Senior Prom or a \$100 gift certificate to Katella Deli. You must return your responses by April 1. Winner will be contacted mid-April. Your responses to this survey will be kept confidential, and will be used only for informational & raffle purposes.

Thank you for your assistance and valuable feedback.

1. What types of programs or classes would you be interested in attending? (check all that apply)

Special Interest/Topic Classes

- ☐ Arts & Crafts
- ☐ Movies
- ☐ Painting/Watercolor
- ☐ Easy Cooking
- ☐ Creative Writing/Memoir Writing
- ☐ Discussion Group (specify): _____
- ☐ Knitting/Quilting
- ☐ Veterans' Group
- ☐ Music (specify): _____
- ☐ Second Language (specify): _____
- ☐ Cards & Games (Specify): _____
- ☐ Technology Education (Specify): _____
- ☐ Social Services
- ☐ Intergenerational Programs (Grandparents/Grandchildren)
- ☐ Support Groups (specify): _____
- ☐ Senior Job Fair
- ☐ Educational Workshops/Lectures
- ☐ Mature Driving Course

Additional classes or programs in which you are interested:

Health & Wellness/Fitness

- ☐ Health-Related Workshops
- ☐ Senior Health Fair
- ☐ Elder Abuse Educational Workshops
 - ☐ FBI Fraud Education (Identity/Financial Theft)
 - ☐ Physical and Emotional Abuse
 - ☐ Neglect
- ☐ Fitness
 - ☐ Low Impact Aerobics
 - ☐ Chair Exercise
 - ☐ Fall Prevention/Balance & Mobility
 - ☐ Yoga/Pilates
 - ☐ T'ai Chi
 - ☐ Senior Walking Program
 - ☐ Sports (Specify): _____
 - ☐ Dance (Specify): _____

Additional classes or programs in which you are interested:

Would you be willing to pay a fee for these classes?

- ☐ Yes, fee based classes are okay. ☐ No, classes need to be free.

2. Do you have an interest in travel programs? (please check all that apply)

	Day Trips	Overnight Trips	Extended Week Trips
Casino	☐	☐	☐
(Non-Casino)	☐	☐	☐

Special Interest Trips: _____

3. Do you have a need/interest for a daily hot meal program?

☐ Yes

☐ No

4. Do you attend the currently offered Senior Lunch Program?
(Dine-in Dough & House)

☐ Yes

☐ No

Suggestions to improve the program if currently not attending:

What meals would you like to see included in the menu?

5. What price are you willing to pay?

☐ \$5

☐ \$7

☐ \$10

☐ Other

6. Does anything prevent you from participating in City events or programs? (check all that apply)

☐ Cost

☐ Time

☐ Location

☐ Transportation

☐ Parking

☐ Programs not well advertised

7. Do you have your own transportation?

☐ Yes

☐ No, I do not drive, I am transported by:

Do you use the free OCTA bus service for seniors?

☐ Yes

☐ No

8. Please indicate any special needs programming you are interested in:

9. When is the most convenient time(s) for you to participate in a class, program, or event? (check all that apply)

	Mornings 8 - 11:30 AM	Afternoons 12 - 3:30 PM	Late Afternoon 4 - 6 PM	Evenings 6:30 - 10 PM
Monday	☐	☐	☐	☐
Tuesday	☐	☐	☐	☐
Wednesday	☐	☐	☐	☐
Thursday	☐	☐	☐	☐
Friday	☐	☐	☐	☐
Saturday	☐	☐	☐	☐
Sunday	☐	☐	☐	☐

10. How do you best hear about our programs?

☐ Recreation Brochure

☐ Newspaper

☐ Walk-In

☐ Flyers

☐ City Website

☐ Social Media

☐ I don't hear about your programs

☐ Other

11. How would you rate Los Alamitos as a Community?

☐ Very Good

☐ Good

☐ Fair

☐ Poor

12. Do you participate in City-sponsored senior activities in other communities?

☐ Yes

☐ No

If yes, which activities? Where?

Demographics

13. Age? (check one)

☐ 50-55

☐ 56-64

☐ 65-74

☐ 75-89

☐ 90+

14. Gender?

☐ Male

☐ Female

15. Member of Los Alamitos Senior Club?

☐ Yes

☐ No

16. Resident of Los Alamitos?

☐ Yes

☐ Other City/Community:

Raffle

First and Last Name:

Home Address:

Phone Number:

Email:

Thank you for completing this survey and helping improve the quality of life for those participating in Los Alamitos senior programs and services. Please complete one survey per person and return to the Los Alamitos Recreation & Community Services Center by April 1, 2022 located at 10911 Oak Street Los Alamitos, CA 90720. Raffle winner will be contacted mid-April.

My City ♥ My Los Al

Please return this completed survey to the Community Center by April 1, 2022 at 10911 Oak St. Los Alamitos, 90720

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: February 2, 2022

ITEM NUMBER: 5D

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Emeline Noda, Director of Recreation & Community Services

Subject: 2021 Recreation & Community Services Department Accomplishments

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with a summary of the 2021 Recreation & Community Services Department accomplishments.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Los Alamitos Recreation & Community Services Department offers a wide variety of classes, programs, services and events on a year-round basis. Even throughout Covid-19, the Department was able to produce quality programs and events and modify them for the safety of the community as needed. Even during times the Community Center was required to be "shut down," staff were hard at work renovating DIY projects to make for a grand re-opening of the Community Center Lobby.

DISCUSSION

Video Filming – Staff worked on multiple videos all year long for the Recreation YouTube channel and brainstorming new videos. There are currently 120+ videos on the channel and 392 followers. These videos enabled residents to view a variety of special interest topics from home during times when most businesses were shut down and provided entertainment and education as a way to keep engaged from the safety of their own home.

Recreation Leaders have been creating a variety of video tutorials on a variety of subjects for community members to try from the comfort and safety of their home. Some of these videos promote upcoming programs and others were made purely just for fun! Topics include sign language, guitar basics, home economics, dance, charcuterie board making, Dollar Tree hacks, and home décor. In addition to the Recreation & Community Services Department videos, staff assisted with other departments in filming Business Spotlight series and for the Police Department to assist in recruitment or their assistance with the Casa Youth Shelter vandalism incident.

Youth Sports – Youth Sports offered in 2021 included: Sports & Rec, Jr. Superstars, Parent & Me Soccer, Jr. Pee Wee Soccer, Jr. Superstars, Mini Superstars, Basketball Training Camp and Soccer and Baseball camps. A few of the programs exceeded participation with nearly 50 participants in various programs. In addition, the Youth Basketball League was offered at multiple school sites and at Oak Gym.

Winter 2021 –

- Parent & Me Basketball – 6
- Jr. Pee Wee Basketball – 6
- Jr. Superstars – 18
- Sports & Rec – 9
- Youth Basketball League – 31

Spring 2021 –

- Parent & Me Soccer – 16
- Jr. Pee Wee Soccer – 11
- Mini Superstars – 46
- Jr. Superstars – Session 1: 14 – Session 2: 11
- Sports & Rec – Session 1: 15 – Session 2: 17

Summer 2021 –

- Pee Wee Soccer Camp – 14
- Pee Wee Baseball Camp – 17
- Mini Superstars - 46
- Jr. Superstars – 29

Fall 2021 –

- Parent & Me Flag Football – 13
- Jr. Pee Wee Flag Football – 6
- Jr. Superstars – 10
- Sports & Rec – 9

Day Camp – Day Camp has been a popular program each year. Seasonal day camps provide families with essential child care and the ability to make new friends and stay busy during school breaks. This past summer's attendance reached an all-time high with over 100 campers per week and brought in \$119,193 just for the summer session of camp.

The following is a breakdown of the attendance for each of the camps during 2021.

- Winter Camp 2020-2021 – 213
- Spring Camp – 100
- Summer Camp – 1,281
- Fall Camp – 25
- Winter Camp 2021-2022 – 287

Senior Grocery Program – The Los Alamitos Senior Grocery Program sponsored by Second Harvest Food Bank and Feeding America took place at Cottonwood Church parking lot for the first several months of the year before returning to the Community Center. The program served between 70-180 households per week supported by volunteers from Cottonwood Church.

Sponsorship Update – Total sponsorships in 2021 included:

MemorialCare Miller Children's & Women's Hospital Long Beach: \$79,000

Southland Credit Union: \$35,000

Republic Services: \$29,000

City of Seal Beach: \$8,000

Partnership Program: \$10,500

Total various event sponsorships combined: \$12,500

Total 2021 Sponsorships: \$174,000

Ready, Set, Go! Preschool – Ready, Set, Go Preschool Program continued to provide essential child care for families all year long. Both classes reached full capacity with 14 students max per class under Covid restrictions.

MemorialCare Miller Children's & Women's Hospital Long Beach Music and Movies Event Series 2021 – The MemorialCare Miller Children's & Women's Hospital Long Beach Music and Movies Event Series 2021 took place in person on June 12, June 26, July 10, and July 24 at Little Cottonwood Park. The event featured alternating live concerts and movies on various Saturdays during the summer months.

Recreation Management Software – Recreation staff researched various new recreation management software systems. Our previous software provider had been unable to meet the requirements of the contract, therefore forcing staff to search elsewhere for software. Demonstrations were held with four software companies in January 2021 and a new software company (MyRec) was chosen in the spring of 2021 with the program launching summer 2021.

Social Media – Social media for Los Al Recreation has grown to 1,521 followers on Instagram and 4,943 friends on Facebook. Staff was consistent with providing engaging and relevant content all year long. For example, the month of January, the social media team focused on mental health, physical health, and emotional well-being. Each post geared towards helping community patrons learn new & healthy habits in the New Year. The social media team continues to receive great feedback and interaction from the community.

Community Center Updates – The Community Center Lobby renovation was a true team effort by City staff. Staff took it upon themselves to take on this renovation as there are not many opportunities to have the facility shut down for renovation for a lengthy amount of time under normal circumstances. The Community Center opened its doors once again in April, welcoming the community to a variety of indoor classes and programs. The Los Alamitos Recreation & Community Services staff worked well with the Public Works staff to accomplish this special DIY project (do-it-yourself) to demo walls, remove carpet, paint walls and tile, demo the existing front desk, re-wire electrical work, build and create new walls to create a needed office space and seating area for patrons waiting for their children during classes. Staff held a small ribbon cutting ceremony at the May 17 City Council Meeting with the Parks, Recreation & Cultural Arts Commission and the City Council.

While there are additional projects on the Recreation team's wish list, staff are extremely excited to see these updates come to fruition. These updates are a major improvement to the overall functionality and aesthetic of the Community Center. When entering the facility, the new trim brightens the lobby and patrons notice the upgrades immediately. During the first phase of upgrades a couple years ago with the branded Recreation logo entrance wall, staff received numerous compliments from patrons visiting the Community Center. Residents were excited about updating the facility that they frequented on a consistent basis. Staff receive compliments on a daily basis of the welcoming and refreshed look of the new lobby.

Serve Los Al Committee Meeting – The Los Alamitos Recreation and Community Services Department provided consistent monthly coordination of Serve Los Al committee meetings. These meetings provide the local non-profits and other partnering agencies of Serve Los Al an opportunity to network and share vital information with one another in addition to coordinating the annual Serve Los Al event.

On Thursday, May 6, 2021 Director of Recreation & Community Services Emeline Noda attended the monthly Chamber Zoom which featured highlights from the local non-profits.

Featured speakers included the Executive Directors of the Los Alamitos non-profit organizations including Casa Youth Shelter, Precious Life Shelter, Grateful Hearts, The Youth Center, and the American Cancer Society. During the discussion and in the Wednesday, May 5, 2021 Event-News Enterprise Newspaper, the City was recognized for leading the monthly Serve Los Al committee which allows the non-profits to network and communicate on a regular basis.



Graphic Design Support to whole City - Community Services Coordinator, Alejandro Gonzalez Lecumberri continued to provide graphic design support on a consistent basis to all City departments throughout the year producing excellent work such as the graphic below featured throughout Los Alamitos.



Vet Care Veterinary Clinic – The Department continues to partner with Vet Care Veterinary Clinic to provide monthly low cost vet care services to the community.

City of Los Alamitos E-Newsletter – The Department takes the lead on sending the weekly E-Newsletter containing important highlights from all the departments and is a part of the City's communication to residents which includes social media, website, Nixle, the quarterly Recreation Brochure including the City News, and banners/door hangers.

CPRS – At the Thursday, January 28, 2021 California Park and Recreation Society's (CPRS) District 10 General Membership Meeting, one of the main speakers gave a shout out to the Los Alamitos Recreation & Community Services Department during their Appreciating Employees Zoom training session. The speaker highlighted that Los Alamitos does a great job recognizing their employees on social media and introducing staff to the community. After this was mentioned, other cities followed suit and began recognition of their own staff as 94 individuals representing the local region of Orange County and parts of Los Angeles County were on the Zoom District 10 Training.

Acting Deputy City Manager Ron Noda, Director of Recreation & Community Services Department Emeline Noda, and Recreation Supervisor Megan Shimada were selected to present at last year's CPRS conference on Zoom the week of March 22-26 on Building Confidence and Battling Self-Doubt both personally and professionally. This conference is a statewide conference that was available to all members of CPRS in California.

Recreation & Community Services Department Highlighted - A company called Upcivic interviewed Director Emeline Noda in the fall of 2020 regarding adapting programs and events due to COVID-19. The article was published in the Winter 2021 California Parks & Recreation Official Magazine titled "Top COVID-19 Strategies for Recreation Centers." The Department is being highlighted for being creative and finding ways to still offer a variety of programs and events in a safe way with the approach of trying multiple things to see what will stick in the community. The City's social media and communication strategies are also highlighted in the article.



Community Services Department received two awards from CPRS for Creating Community Award in Serve Los Al and for the Department's Digital Marketing in Social Media. Each award is custom made by an artist depicting what Parks and Recreation means. City of Garden Grove staff came to video the presentation of the award on Tuesday, March 9 which was included in the virtual opening videos for the CPRS Conference March 22 through the 26. The awards were also presented at the May 17 City Council Meeting.

Spring Egg Hunt Kits – Spring Egg Hunt Kits sold out again in 2021 raising over \$1,000 for the Department's Recreation Scholarship Fund.

Lee 5th Grade: Next Level! – The Lee Elementary 5th Grade: Next Level! weeklong event took place March 22 through March 26, 2021 and was a great success. On Monday, March 22 and Tuesday, March 23, Recreation staff organized a Scavenger Hunt at Rossmoor Park for the fifth grade class at Lee Elementary from 5:00 p.m. to 8:00 p.m. Both nights of the Scavenger Hunt were split into three teams of 20 children each. The teams were led by Recreation staff and competed in a series of challenges including solving puzzles, climbing a rock wall, a picture hunt, an Arbor Day activity provided by the Rossmoor Community Services District, and more. The Rossmoor Community Services District was a great partner to allow the use of Rossmoor Park at no charge for both days.

On Thursday, March 25, Recreation staff organized Park-A-Palooza at Little Cottonwood Park from 5:00 p.m. to 8:00 p.m. The event featured a rotation of different activities including snow play, magic tricks, science experiments, astronomy, s'mores, and more. The fifth grade class were separated into 10 groups and were led by Recreation staff. Mayor Mark Chirco, City Manager Chet Simmons, Police Chief Eric Nunez, and Acting Deputy City Manager Ron Noda attended the event and met Lee Elementary Principal Amy Vento.

On Friday, March 26, Recreation staff organized a Drive-Up Movie at Little Cottonwood Park with food available to purchase and to watch the original The Karate Kid. Food was available for purchase and the vendors in attendance were Coda's Kettle Corn, Domino's Pizza - Seal Beach, and Scooter's Italian Ice. Pictures below are highlights of last week's event along with the Event-News Enterprise feature. Numerous social media posts from parents, emails from the Principal and teachers, and comments on Lee Elementary's social media expressed much appreciation for the Lee 5th Grade Team and the Los Alamitos Recreation & Community Services Department for making it all happen for the kids since they missed out on the normal 5th grade experience. All 120 kids wrote heartfelt thank you letters to the staff, which was very much appreciated.

Spring Carnival Drive-Thru – The MemorialCare Miller Children's & Women's Hospital Spring Carnival Drive-Thru took place on Saturday, April 3 and serviced 177 vehicles/families. The flow of participant vehicles was a steady stream the entire event. Reservations were required ahead of event day. Staff worked hard to get the event all set up and ready to go for the 10:00 a.m. start time. All of the vendors attended the event and gave out candy along with small toys for all of the participants in attendance. The

trunks seemed happy with the steady flow of attendees. Participants who attended and came from other same day drive-up spring events commented that they enjoyed the decorations and format of the event. The Police Department and Development Services/Public Works came out to represent their Departments and did an amazing job decorating their vehicles.

Weekend of Art – The Recreation & Community Services Department held its fifth annual Weekend of Art event on Friday, April 16 and Saturday, April 17. The exhibition was open on Friday from 5:00 p.m. to 8:00 p.m. and on Saturday from 10:00 a.m. to 8:00 p.m. All ages had the option to submit up to three different pieces of art in any medium. In total, there were 349 total art submissions, 22 arts & craft vendors and four food vendors (170 adults, 25 high school, 23 middle school, 131 elementary school). Stage performances were held outdoors on Friday and Saturday and an Arts and Crafts Vendor Fair took place outdoors on Saturday.

Los Alamitos Senior Club – Similar to 2020, staff continued to meet with members of the Senior Club on a weekly basis on Zoom.

The Recreation & Community Services Department held multiple Drive-up Ice Cream Social and added a Bingo activity to the event on Thursdays. Approximately 30 seniors attended and had a great time playing Bingo games in their cars and enjoying an ice cream treat. Staff visited with each member multiple times and decorated the parking lot with birthday decorations.

The Los Alamitos Senior Club resumed in person for the first time since the closure last year due to COVID-19. Approximately 60 seniors returned on Thursday, July 15 from 9:00 a.m. to 3:30 p.m. Staff welcomed and visited with the seniors throughout the morning and distributed draw-string backpacks filled with hand sanitizer, masks, and other giveaways.

Summer Parks Program – Summer Parks Program operated in the Summer of 2021 successfully with two locations of Little Cottonwood Park open Monday, Wednesdays, and Fridays and Orville Lewis Park open on Tuesdays and Thursdays from 10:30 a.m. to 4:00 p.m. Excursions were added mid-summer.

Gym and Field Rentals – Gym and field rentals were in demand all year long. Below are the user groups who rented the Gym or a City field in the past year.

2021 Facility Rentals		
Oak Gym	Laurel Park	Little Cottonwood Park
Long Beach Table Tennis Club	St. Hedwigs Pony Baseball	United States Youth Volleyball (USYVL)
National Junior Basketball (NJB)	Friday Night Lights (FNL)	Ohana Tigers Softball
Alley Oop Basketball	American Youth Soccer Association (AYSO)	The Armory Baseball Academy
Cub Scouts Pack 667 Los Alamitos	United States Youth Volleyball (USYVL)	
	SoCal Empire Baseball	
	Wild Cats Softball	
	SoCal Athletics Softball	
	SoCal Rippers Baseball	
	West Coast Banditz Baseball	
	Ohana Tigers Softball	

Donation Drives - The Recreation and Community Services Department collected paper goods and diapers for distribution to the local non-profit organizations. The distribution to the non-profit organizations took place on Wednesday, May 19 at the Los Alamitos Community Center at 1:00 p.m.



Serve Los Al Resident Project – The Serve Los Al website received a project request from a Royal Oak Mobile Home resident requesting assistance for their 70+ year old neighbor with overgrown vegetation in his front yard. Staff reached out to Manny Gouveia of Republic Services and their team did an outstanding job assisting this resident. Staff received many compliments for this much needed improvement of this resident's yard.

Ready, Set, Go! Preschool – The Ready, Set, Go Preschool Program held an in-person graduation ceremony for all children going into kindergarten or transitional kindergarten (TK) on Friday, June 4. Eighteen children graduated with 87 family members in attendance wearing face coverings and socially distancing from other non-family members. The ceremony was also featured on Facebook Live for those who could not attend. The children took pictures in their caps and gowns and a copy was given to their parents.



Weaver Elementary 5th grade Event - Recreation staff coordinated an event on Wednesday, June 9, at Weaver Elementary School to celebrate the end of the year and 5th Grade Promotion. Approximately 120 5th graders were split into groups of nine to twelve children with one Recreation staff member as their group lead. Throughout the event, the team's group lead will captain them through a variety of fun activities including:

- Human foosball
- Jumbo soccer
- Water balloon volleyball
- Jumbo volleyball
- Making their own dirt cup with pudding, Oreos, and gummy worms
- Pie eating contest
- Solar system trivia
- 50 state trivia
- Two obstacle courses
- Relay race
- Nerf war zone
- Galaxy slime
- Playground scavenger hunt
- Mystery boxes
- Life size angry birds
- Photo challenge
- Picnic games

City of Los Alamitos Adult Soccer League – The City currently operates three adult soccer leagues for men and women. Recreation staff paint the lines for the fields, prep the fields with the necessary amount of goals and flags, check-in all players with valid identification, supervise referee performance, supervise player behavior, and are ready to provide first aid and/or CPR/AED in case of an emergency. Referee services are contracted with Long Beach Soccer Referee Association. The league utilizes the Team Sideline website to publish the game schedules, team standings, player standings, and have all player information on file. Below are the current numbers per division.

Adult Soccer League Information		
League:	Teams:	Total players:
Sunday 11v11 Men's 45+	5	124
Wednesday 7v7 Men's 35+	12	181
Thursday 7v7 Women's 30+	7	101
Totals:	24	406

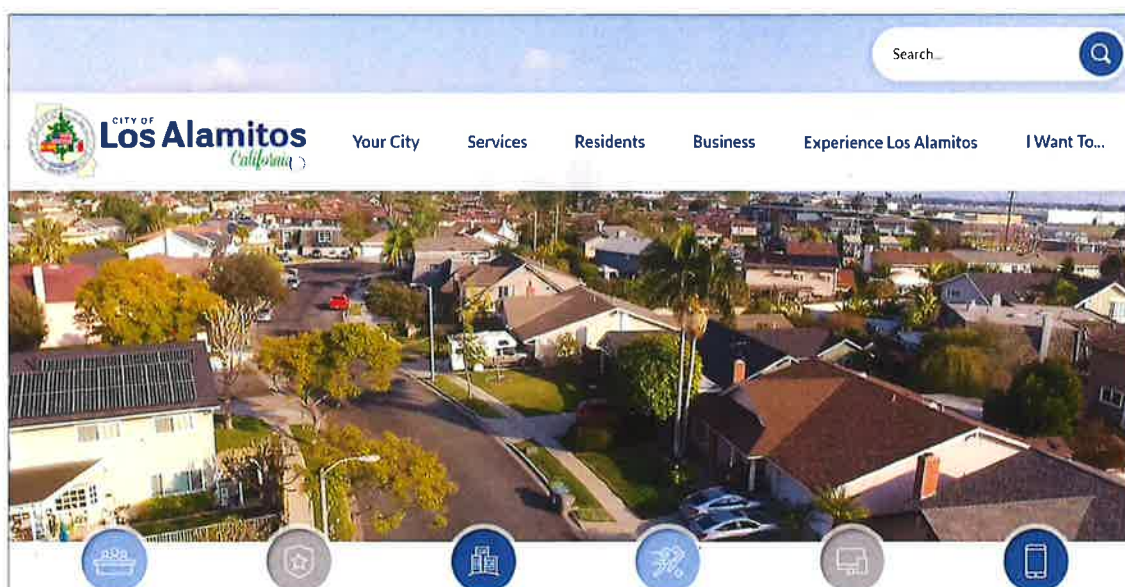
Drive-Up 4th of July Fireworks Spectacular – The 4th of July Fireworks Spectacular had approximately 3,500 participants in attendance. Guests enjoyed two bands: King Salmon Band and the 40th I.D. Military Band and a 22-minute fireworks show accompanied by patriotic music.

Pick-Up Volleyball & Pick-Up Basketball – Thursday night 18+ co-ed pick-up volleyball at Oak Gym from 8:30 p.m. to 10:30 p.m. commenced on Thursday, July 22 after being discontinued for a year and a half due to COVID-19. It has quickly grown in the past three weeks. Week one there were 12 participants, week two there were 45 participants, and on week 3 there were 65 participants. Tuesday night 18+ co-ed pick-up basketball at the

Oak Gym from 8:30 p.m. to 10:00 p.m. also commenced on Tuesday, July 20 after being discontinued for a year and a half due to COVID-19. Pick-up basketball averaged 22 to 35 participants weekly.

Special Interest Camps – Special Interest Camps went very well last Summer, especially due to the new Recreation in-house staff taught camps such as Fairytale Camp and Dino Camp. Many of the camps created the opportunity for participants to build lasting friendships at the completion of camp with many participants exchanging information to keep in touch. Revenue budgeted for this line item was projected at \$10,000 and by the end of June 20, 2021, \$27,587 was brought in for Special Interest Camps, nearly tripling the amount budgeted. Staff did an exceptional job being enthusiastic and sharing their knowledge and talents with the community.

City Website – Staff assisted with the aesthetics and development of the new City website with Civic Plus. The homepage is a video montage of various drone shots throughout the City. Staff received many compliments from residents and other agencies on the fresh new look and user-friendly inter-face.



Escape Los Al – Recreation staff provided a new fun Escape Los Al, themed Shipwreck.

Parks Make Life Better Month – On Saturday, July 31 the Los Alamitos Recreation team coordinated a new event called Family Picnic at Little Cottonwood Park from 12:00 p.m. to 1:30 p.m. to end the celebration of Parks Make Life Better month. The mini event welcomed families to bring their lunch and enjoy the picnic games set up by the recreation staff. Families were able to have fun with water balloons, volleyball, jumbo soccer, Nerf war zone, bubble zone, jumbo Connect Four, and more. Recreation staff put families to the test with donut and watermelon eating contests. Many more Parks Make Life Better activities occurred including Yoga in the Park, the popular Pop-Up Dog Park, the Art Workshop and many more activities to promote parks and recreation.

Balance & Fitness – The Balance and Fitness class taught by popular instructor Molly Knox was maxed out upon its return to the Center with 99 participants. The class is held weekly at the Community Center on Tuesday mornings. Sponsored by Scan Healthcare, the free class offers older adults fitness activities in a safe training environment and often has a waitlist.



Serve Los Al – The 4th Annual Serve Los Al event was another great success. Held over the course of two days on September 10 and 11, the event brought together 120+ volunteers in the community. The day began with a 9/11 Remembrance Memorial Ceremony led by Mayor Mark Chirco followed by the MemorialCare Miller Children's & Women's Hospital Long Beach Health Expo, Pet Expo, Lestonnac Health Fair, Dumpster Day, and 14 volunteer service projects.

Community volunteers donated their time to benefit local non-profits, older adult community members, a local church, and to beautify the community's parks. Projects included painting, window washing at Royal Oak Mobile Home Park, sorting goods and decorating holiday bags to benefit families in need, landscaping and more.



Week of Los Al Wrap Up – The MemorialCare Miller Children's & Women's Hospital Long Beach Week of Los Al presented by Southland Credit Union wrapped up with Race Los Al and the My City My Los Al Street Fair on September 17 & 18. For the first time in over 20 years, Race Los Al returned to the streets of Los Alamitos with 600 participants. Senator Tom Umberg and Orange County Supervisor Katrina Foley were in attendance at Race Los Al. The Street Fair had approximately 2,000 to 2,500 participants over the two days. Multi-cultural performances, local bands, and community groups entertained the crowd throughout Friday & Saturday. Pine Street was lined with over 50 artisan and informational vendors, food vendors, food trucks, and the Golden Road Beer Garden and Kids Fun Zone were available to enjoy. Over \$2,000 was raised through the Beer Garden to benefit non-profits such as Kiwanis Club, The Youth Center and Summer Harvest. Volunteers from each organization staffed the Beer Garden with beverages donated by Golden Road Brewery. One Street Fair vendor reported tallying visitors to their booth and tracked 500 visits. Vendors were appreciative of the exposure to the community. Participants in the events provided good feedback. Below are some photos highlighting the event.



Tennis – The City of Los Alamitos Recreation and Community Services Department offered a popular tennis program for all ages and skill levels through a partnership with Kevin Garrett Tennis, a local contract instructor.

MemorialCare Miller Children and Women's Hospital Long Beach Trunk-or-Treat -
A larger than normal crowd attended this year's MemorialCare Miller Children's and Women's Hospital Long Beach Trunk-or-Treat event this past Saturday, October 23 from 5:00 p.m. to 7:30 p.m. with an estimated 4,500 attendees. Recreation staff worked from morning set up to late in the evening to ensure a fun and safe environment for the residents of Los Alamitos and surrounding communities to make lasting memories. The MemorialCare Miller Children's and Women's Hospital Long Beach 10th annual Trunk or Treat was a success with long lines at every trunk, every vendor, the train ride, inflatables, the stage, and more. A new addition to the event this year was the Pumpkin Patch sponsored by Financial Partners Credit Union. The Pumpkin Patch was a popular addition as all free 300 pumpkins were gone by 6:30 p.m.

Halloween & Holiday Decorating Contest – The Halloween Decorating Contest took place on Tuesday, October 26, 2021 and the Holiday Decorating Contest took place on Wednesday, December 15, 2021 with the assistance of the Parks, Recreation & Cultural Arts Commission as judges along with other members from Senior Club and other resident volunteers. Both programs were a success.

New Older Adult Class Partnership with St. Isidore Historical Plaza and Osher Lifelong Learning Institute (OLLI) – Staff formed a new partnership with St. Isidore Historical Plaza and the California State Long Beach branch of the Osher Lifelong Learning Institute (OLLI) to expand classes and programs for adults age 50+. OLLI's mission is to "provide quality educational, social, and personal renewal opportunities for older adults" through innovative and intellectually stimulating classes and programs. Winter classes will be taught at St. Isidore Historical Plaza and listed in the Winter 2022 Recreation Brochure. Classes charge a nominal fee and require a membership to OLLI through Cal State Long Beach. Classes include Exploring Paper Crafting Basics, Longevity Stick, Memoir Writing in Korean, Spanish Conversation, and Folklorico Dance.

Best of Event-News Enterprise Award Ceremony – Staff attended the November 12 Best of Event-News Enterprise celebration to accept several awards for Recreation & Community Services parks and events. Laurel Park won Silver in the categories of Best Place to People Watch, Best Place for a First Date, Best Place to Walk Your Dog and Best Dog Park. Race Los Al won Silver in the category of Best Community Festival.

Non-Profit Grant for Food Insecurities – The Non-profit grant for food insecurities **Non-profit Grant Opportunity (Food Insecurities) Update** – The recipients of the Non-profit Grant include the following eight (8) non-profits who received a total of \$7,800 each:

1. The Youth Center
2. Food Finders
3. Summer Harvest
4. Casa Youth Shelter
5. Grateful Hearts
6. Lestonnac Free Clinic
7. Transitions in Motherhood
8. We Care of Los Alamitos

Each of the non-profits are based in Los Alamitos or are a participating member of Serve Los Al and met all the requirements for the grant. The grant will be used to address food insecurities for local families in need during the holiday season.



The remaining funds of the \$70,000 ARPA allocation from the County of Orange, representing Supervisor Katrina Foley's Second District was used to purchase 160 \$50 gift cards to be distributed to Adopt a Military Family and through the City's Senior Grocery Program. The City's preschool program colored holiday cards to include with the gift cards for the seniors.

10th Annual MemorialCare Miller Children's & Women's Hospital Long Beach Winter Wonderland – The 10th Annual MemorialCare Miller Children's & Women's Hospital Long Beach Winter Wonderland concluded the Recreation & Community Services Department's 2021 major special events as the grand finale. The event was held on Saturday, December 4 from 4:00 p.m. to 7:30 p.m. at St. Isidore Historical Plaza and Pine Street. The event brought in over 7,000 members of the community who enjoyed the featured snow play area with sledding, a visit from Santa, a full line-up of stage performances from the Los Alamitos Unified School District school choirs and performing arts programs, vendors, inflatables, a visit from Olaf the Snowman, the tree lighting and much more. Comments of appreciation continue to come in from the community for the event, including vendors and performers who look forward to participating again next year. Development Services assisted with street closures and equipment and also had a popular craft booth at the event. The Police Department collected toys at their booth in exchange for a challenge coin and also decorated ornaments.

Toy Drive Distribution – The 2021 Toy Drive in partnership with Southland Credit Union was a success. Toys were collected through December 4, with a distribution held on Wednesday, December 8 to local non-profits serving families and youth. The Los Alamitos Police Department was instrumental in the promotion of the Stuff a Cruiser social media post inviting the community to donate at the Community Center and at Winter Wonderland. Representatives from the non-profits were excited to collect the donations and take them back to serve their patrons.



FISCAL IMPACT

All completed programs, services and events were budgeted in the FY 20-21 and FY 21-22 budgets in the Recreation & Community Services Department.