

CITY OF LOS ALAMITOS
Council Chamber
3191 Katella Ave., Los Alamitos CA 90720

PARKS, RECREATION AND CULTURAL ARTS COMMISSION
AGENDA
REGULAR MEETING

Wednesday, February 7, 2024 – 7:00 PM

NOTICE TO THE PUBLIC – This Agenda contains a brief general description of each item to be considered. Except as provided by law, action or discussion shall not be taken on any item not appearing on the agenda. Supporting documents, including staff reports, are available for review at the Recreation & Community Services Department or on the City's website at www.cityoflosalamitos.org once the agenda has been publicly posted.

Each matter on the agenda, no matter how described, shall be deemed to include any appropriate motion, whether to adopt a minute motion, resolution, payment of any bill, approval of any matter or action, or any other action. Items listed as "for information" or "for discussion" may also be the subject of an "action" taken by the Parks, Recreation and Cultural Arts Commission at the same meeting.

Agenda-related documents provided to a majority of the Parks, Recreation and Cultural Arts Commission after distribution of the Parks, Recreation and Cultural Arts Commission agenda packet (GC §54957.5) will be made available for public inspection at the meeting. Such documents will also be available at the Recreation and Community Services Department, 10911 Oak St. Los Alamitos, CA 90720.

In compliance with the Americans with Disabilities Act, Assistive Listening headphones are available and can be checked out from the Recreation and Community Services Department. If you need special assistance to participate in this meeting, please contact the Recreation and Community Services Department at (562) 430-1073, ext. 501. Notification at least 42 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102.35.104 ADA Title II]. Language translation services are available for this meeting by calling the Recreation and Community Services Department Office least 42 hours in advance

If you are unable to attend this meeting in person, you may submit comments on any agenda item or on any item not on the agenda by email to enoda@cityoflosalamitos.org with the subject line "PR&CA ORAL COMMUNICATIONS". Comments received by 3:00 p.m. the day of the meeting will be compiled, provided to the Parks, Recreation and Cultural Arts Commission, and made available to the public before the start of the meeting. Staff will not read email comments at the meeting.

If, as an attendee, or a participant at this meeting, you will need special assistance beyond what is normally provided, please contact the Recreation and Community Services Department Office at (562) 430-1073, extension 501, 48 hours prior to the meeting so that reasonable arrangements may be made.

1. CALL TO ORDER

2. ROLL CALL

Commissioner Beck
Commissioner K. Duran
Commissioner Wright
Commissioner Gallagher
Commissioner Joseph
Vice Chair Bandak
Chair A. Duran

3. PLEDGE OF ALLEGIANCE

Chair Duran will lead the Pledge of Allegiance.

4. PRESENTATIONS

A. LAVP Scholarship Awarded to Michael Yoon in the amount of \$750

This report allows the Parks, Recreation & Cultural Arts Commission to present Michael Yoon with the \$750 Los Alamitos Volunteer Program (L.A.V.P.) Scholarship.

Commission present scholarship award.

5. ORAL COMMUNICATIONS

At this time, any individual in the audience may address the Parks, Recreation, and Cultural Arts Commission and speak on any item within the subject matter jurisdiction of the Commission. Please state if you wish to speak on an item on the Agenda. **Remarks are to be limited to not more than three minutes.**

6. APPROVAL OF MINUTES

A. Approval of Minutes for the Special Meeting of January 11, 2024.

7. DISCUSSION

A. Neighborhood Permit Parking and Street Sweeping Survey (Development Services)

The City of Los Alamitos is seeking the community's feedback on the current neighborhood permit parking and street sweeping schedule. The online survey was conducted from October 23, 2023, to January 19, 2024. A public workshop was held on December 12, 2024, to gain additional feedback.

Recommendation:

Hold Discussion, Receive and File.

8. STAFF REPORTS

A. 2023 Accomplishments

This report provides the Parks, Recreation & Cultural Arts Commission with a

summary of the 2023 Recreation & Community Services Department accomplishments.

Recommendation:

Commission receive and file.

B. Teen Programs (LAVP, CIT, Teen Expo)

This report provides the Parks, Recreation & Cultural Arts Commission with information on ongoing teen programs and events such as Elevate Teen Expo, Los Alamitos Volunteer Program (L.A.V.P.), and Counselor in Training (C.I.T).

Recommendation:

Commission receive and file.

9. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

10. COMMISSIONER REPORTS

At this time, Commissioners may report on items not specifically described on the Agenda that are of interest to the community, provided no action or discussion is taken except to provide staff direction to report back or to place the item on a future Agenda.

11. ADJOURNMENT

The Parks Recreation and Cultural Arts Commission will adjourn to Wednesday, March 6, 2024.

I hereby certify under penalty of perjury under the laws of the State of California, that the foregoing Agenda was posted at the Los Alamitos City Hall, 3191 Katella Ave. and online at www.cityoflosalamitos.org not less than 72 hours prior to the meeting. **Dated this 1st day of February.**

Lauren Pavelec

Lauren Pavelec, Department Secretary

**MINUTES OF PARKS, RECREATION AND CULTURAL ARTS COMMISSION
OF THE CITY OF LOS ALAMITOS**

SPECIAL MEETING – WEDNESDAY, January 10, 2024

1. CALL TO ORDER

The Parks, Recreation and Cultural Arts Commission met in a Special Session at 7:05 p.m., Wednesday, January 10, 2024 in the Community Center 2, 10909 Oak St., Chair A. Duran presiding.

2. ROLL CALL

Present: Commission Members: Bandak, A. Duran, Gallagher, Wright

Absent: Commission Members: Beck, Joseph, K.Duran

Present: Staff: Emeline Noda, Director of Recreation & Community Services/Director of Intergovernmental Affairs
Jason Bruton, Recreation Manager
Jennifer Sisoiev, Recreation Manager
Irving Montenegro Jr. Development Services Manager
Samantha Kenny, Recreation Coordinator
Lauren Pavelec, Department Secretary

3. PLEDGE OF ALLEGIANCE

Chair Duran led the Pledge of Allegiance.

4. ORAL COMMUNICATION

5. PR&CA COMMISSION REORGANIZATION

Department Secretary, Lauren Pavelec provided the PR&CA Commission with information to nominate and elect a Chair and Vice Chair for the annual reorganization of the PR&CA Commission.

Department Secretary, Lauren Pavelec opened nominations for the position of Chair; Commissioner Gallagher renominated Commissioner A. Duran, second by Commissioner Bandak. There being no further nominations, Department Secretary, Lauren Pavelec closed the nominations.

ROLL CALL VOTE

Commissioner A. Duran	Aye
Commissioner Bandak	Aye
Commissioner Beck	N/A
Commissioner K.Duran	N/A
Commissioner Joseph	N/A

Commissioner Gallagher	Aye
Commissioner Wright	Aye

Unanimously carried: The PR&CA Commission appointed Commissioner A. Duran to the position of Chair.

Department Secretary, Lauren Pavelec opened nominations for the position of Vice Chair; Commissioner Wright renominated Commissioner Bandak, second by Commissioner A. Duran. There being no further nominations, Department Secretary, Lauren Pavelec closed the nominations.

ROLL CALL VOTE

Commissioner A. Duran	Aye
Commissioner Bandak	Aye
Commissioner Beck	N/A
Commissioner K.Duran	N/A
Commissioner K. Joseph	N/A
Commissioner Gallagher	Aye
Commissioner Wright	Aye

Unanimously carried: The PR&CA Commission appointed Commissioner Bandak to the position of Vice-Chair.

6. APPROVAL OF MINUTES

7. STAFF REPORTS

A. Rosenberg's Rule of Order (Development Services)

This report provided the Parks, Recreation & Cultural Arts Commission with an overview of the Rosenberg's Rule of Order.

Irving Montenegro Jr., Development Services Manager summarized the staff report and Rosenberg's Rule of Order.

B. Senior Services Master Plan

This report provided the Parks, Recreation & Cultural Arts Commission a preview of the upcoming Senior Services Master Plan and requested PR&CA Commissioners to select a nominee to sit on the Senior Advocate Advisory Committee. The PR&CA Commissioners selected Commissioner Gallagher to sit on the advisory committee.

- Motioned/Second: A.Duran/Bandak

Recreation Manager, Jennifer Sisoiev summarized the staff report.

C. LAVP Scholarships

This report allowed the Parks, Recreation & Cultural Arts Commission to consider and select a recipient for the 2024 Los Alamitos Volunteer Program (L.A.V.P) Scholarship. The Commission selected Micheal Yoon to receive the 2024 L.A.V.P Scholarship.

- Motion/Second: A.Duran/Gallagher

Recreation Coordinator, Samantha Kenny summarized the staff report.

8. ITEMS FROM THE RECREATION & COMMUNITY SERVICES DEPARTMENT

Lauren Pavelec, Department Secretary

- CPRS District 10 Banquet coming up on March 21, 2024
- PR&CA Commission Minutes will be signed via DocuSign

Jason Bruton, Recreation Manager

- Announced the return of Race on the Base, and Race Los Al will now be absorbed into Race on the Base but keeping Glow Run with Celebrate Los Al.

Emeline Noda, Recreation Director

- Announced the official start of construction to the Community Center in February. All programming has been moved to different locations, and estimated the completion of construction at the end of Summer.
- 2024 CPRS Conference located in Palm Springs
- Announced a new title, Director of Recreation & Community Services/Director of Intergovernmental Affairs
- Partnership with the base, potential partnership with LAYB
- Commissioner Dinner returning
- Senior Transportation update, applying for Project V grant through OCTA

9. COMMISSIONER REPORTS

Commissioner Wright

Nothing to report

Commissioner Joseph

Absent

Commissioner Gallagher

- Congratulated the department on the 2023 Winter Wonderland event.

Commissioner K. Duran

Absent

Commissioner Beck

Absent

Vice Chair Bandak

Nothing to report.

Chair A. Duran

- Congratulated the department on the 2023 Winter Wonderland event

10. ADJOURNMENT

The Parks, Recreation, and Cultural Arts Commission adjourned at 7:47 p.m.

Attest:

Alex Duran, Chair

Emeline Noda
Director of Recreation & Community Services/
Director of Intergovernmental Affairs

City of Los Alamitos

CITY COUNCIL AGENDA REPORT

MEETING DATE: February 20, 2024

ITEM NUMBER: 7A

To:

Presented By:

Subject: Neighborhood Permit Parking and Street Sweeping Survey

SUMMARY

The City of Los Alamitos is seeking the community's feedback on the current neighborhood permit parking and street sweeping schedule. The online survey was conducted from October 23, 2023, to January 19, 2024. A public workshop was held on December 12, 2024, to gain additional feedback.

RECOMMENDATIONS

Hold Discussion, Receive and File.

BACKGROUND

Los Alamitos is split up into sixteen neighborhoods, each with its unique charm and concerns. Several Los Alamitos neighborhoods have a permit parking program. These neighborhoods include:

- Old Town West
- Old Town East
- Carrier Row
- Greenbrook/Woodcrest

Residents may obtain a parking permit through the Los Alamitos Police Department. A completed application must be submitted in person and the vehicle's registration and driver's license information must match the place of residence. There are no initial fees for the issuance of a permit and there are no limitations on the number of permits. Residents may also obtain two guest permits at no charge. There is a \$10 replacement fee if the guest permit is damaged or lost. The resident permit and the guest permits are valid for up to one calendar year. Residents may also request up to fifteen one-day guest permits. Approximately every five years, the City of Los Alamitos engages residents to obtain feedback on the current neighborhood parking permit and street sweeping schedule. The last time the program was evaluated was in 2019.

Street sweeping is vital as it keeps our community clean and safe by removing dirt, metals, petroleum products, garbage, and vegetation that regularly collects on our streets and gutters. Removing these materials is important because they could end up in our storm drains and eventually out to the ocean. Keeping the gutters and storm drains clear not only helps reduce pollution but also reduces the likelihood of flooding during heavy rain. The survey also asks for feedback on the various street sweeping schedules. The street sweeping schedule is part of the Los Alamitos Municipal Code (LAMC) and if there are any revisions to it, the recommended changes must be approved by the City Council.

DISCUSSION

Discuss the results of the online survey and obtain any additional feedback during the discussion session.

FISCAL IMPACT

None

City of Los Alamitos

PARKS, RECREATION AND CULTURAL ARTS COMMISSION AGENDA REPORT

MEETING DATE: February 7, 2024

ITEM NUMBER: 8A

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Emeline Noda, Director of Recreation & Community Services

Subject: 2023 Accomplishments

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with a summary of the 2023 Recreation & Community Services Department accomplishments.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Los Alamitos Recreation & Community Services Department offers a wide variety of classes, programs, services and events on a year-round basis. The Department was able to produce quality programs and events and make significant enhancements this past year.

DISCUSSION

Los Alamitos Community Foundation – The Los Alamitos Recreation and Community Services Department continued to be instrumental in the operation of the Los Alamitos Community Foundation, including Beverage Gardens at nearly each Department event and the sale of Safe and Sane Fireworks. The Foundation has nine Board Members who met on a monthly basis. Development Services and the Police Department send representatives to assist as well. With staff support and volunteer service of the Board of Directors, the Board raised over \$90,000 in 2023 to support the Police Department K9 Program, creating an urban forest in the City, and the addition of Adaptive Recreation Programs.

Serve Los AI Network Group – Staff led the Serve Los AI Committee in a series of meetings with a variety of speakers and special interest topics shared.

Topics included:

1. Social Media Tips
2. How to avoid procrastination, de-stressing your life, managing tasks, and mental health
3. Grant writing
4. HR personnel, staff retention, and attraction
5. Government compliance and reporting
6. Tips and resources for non-profits

7. Sponsorships
8. Discussion on Succession Planning

Non-profit representatives were able to share valuable information with one another regarding programs and events and to collaborate together leading up to the annual Serve Los Al event. The City was also able to effectively share upcoming City events and programs to invite participation and create awareness.

Donation Drives – The Los Alamitos Recreation and Community Services Department partnered with Development Services and Police to host three donation drives for the non-profit community including diapers and paper goods, backpacks and school supplies, and a toy drive that were all successful. The non-profit recipients were able to distribute hundreds of items to local families in need and were very appreciative of the donation drives.

Sponsorships & Event Vendors – Approximately \$210,000 in sponsorships were secured for the Recreation & Community Services Department for 2023 by Department staff. Additionally, over 70 businesses and organizations held booths at special events throughout the year, providing \$22,500 in booth fees, which help offset the cost of events and keep them free to the public.

Director of Intergovernmental Affairs – Director of Recreation & Community Services Emeline Noda worked with Mayor Tanya Doby in 2023 to meet and greet with all elected officials representing Los Alamitos. Director Noda has added the title of Director of Intergovernmental Affairs and has been working with City Manager Chet Simmons on developing the relationship with the Los Alamitos Joint Forces Training Base on the return of Race on the Base and securing a future mutually beneficial partnership of facility use at the Base for the long-term.

Non-profit and Community Event Support – Recreation and Community Services staff supported non-profit events, meetings, and various community events year-round including:

- Summer Harvest Poker Tournament
- Summer Harvest Food Distribution Volunteer Day
- LAEF Gala
- LAEF State of the District Event
- Precious Life Shelter Golf Tournament
- Precious Life Summer BBQ
- Precious Christmas Event
- Precious Life Shelter Private Tasting Event
- Casa Youth Shelter Gala
- The Youth Center Gala
- The Youth Center Open House/Ribbon Cutting Event
- The Youth Center Tree Lot Volunteer Project
- Los Alamitos Area Chamber of Commerce Heroes Luncheon
- Los Alamitos Area Chamber of Commerce Monthly Breakfasts or Luncheons
- Food Finders Gala
- RMAC Monthly Meetings at JFTB

- Love Our Cities Monthly Meetings
- PTA Council Monthly Meetings
- Los Alamitos Unified School District Child Development Center Meetings
- Starbase Caucus Recognition Ceremony with Congresswoman Michelle Steel at the Los Alamitos Joint Forces Training Base
- JFTB Christmas Tree Lighting

Line Dance Social Proceeds to Benefit Los Alamitos Senior Club – The Los Alamitos Recreation & Community Services Department hosted a Line Dance Social event on Wednesday, January 18 with all proceeds to benefit the Los Alamitos Senior Club. On Thursday, March 9, Recreation Manager Jennifer Sisoiev provided the Los Alamitos Senior Club Board with a check for the profits generated from the Line Dance event. Additionally, Senior Club President Teri Nugent gave a shoutout to Jennifer and the Department in a social media post, noting the Club's appreciation for the innovative ideas and ongoing support.

Youth Sports – Youth Sports offered in 2023 included: Parent & Me Soccer, Jr. Pee Wee Soccer, Pee Wee Soccer, Mini Superstars, Parent & Me T-Ball, Basketball, Baseball, and Soccer camps, Jr. Pee Wee Flag Football, Co-ed Track & Field, Co-ed Volleyball, a volleyball bump clinic, and Co-ed Basketball. Our main league programs, such as Co-ed Track and Field, Co-ed Volleyball, and Co-ed Basketball, increased significantly in participation numbers when compared to 2022.

Winter 2023 –

- Youth Basketball League – 75

Spring 2023 –

- Parent & Me Soccer – 26
- Jr. Pee Wee Soccer – 30
- Pee Wee Soccer – 12
- Track & Field - 76

Summer 2023 –

- Parent & Me T-Ball – 24
- Mini Superstars – 11
- Jr. Pee Wee Baseball Camp – 17
- Jr. Pee Wee Soccer Camp - 6
- Jr. Pee Wee Basketball Camp - 6

Fall 2023 –

- Jr. Pee Wee Flag Football – 11
- Bump Clinic – 9
- Volleyball League - 74

Weekend of Art – The 8th Annual Weekend of Art event was held Friday, March 17 through Saturday, March 18 at the Los Alamitos Community Center with over 300+ works of arts. The event was well-received and well-attended by the community, with a steady stream of artists, art lovers and the general public coming through the doors. A vendor fair with local artisan vendors and a full lineup of performing arts acts filled the day on Saturday, with an award ceremony held at 6:00 p.m. The partnership with the Los Alamitos Unified School District PTA Reflections Program was a great success. Award winners received a certificate of participation and gift card to Art Supply Warehouse.

MemorialCare Miller Children's and Women's Hospital Long Beach Spring Carnival – The return of the traditional in-person Spring Carnival event took place on Saturday, April 8 at Little Cottonwood Park. Approximately 4,000 participants were in attendance to enjoy the festivities, including all five Los Alamitos City Council Members. Commissioner Alex Duran kicked off the event and introduced Dr. Ovunc, one of many doctors from Title Sponsor MemorialCare Miller Children's and Women's Hospital Long Beach. Chair Duran also announced all four age group egg hunts (12,000 eggs). Participants enjoyed 10 game booths, a kids fun zone with jumpers and slides, a live band performance by Sugarlips, 24 commercial/info vendors, and three food vendors. Families took pictures with Peter Rabbit and visited the face painting booth. City booths from various departments represented included the Police Department, Development Services Department and the Recreation & Community Services Department. The event concluded at 12:00 p.m. with patrons complimenting Recreation staff for a wonderful event.

Elevate Women's Conference Meet Ups – The Elevate Women's Conference held several meet ups throughout 2023 including Stretching and Mimosas, a Terrarium Workshop and Gardening Tips, and a Paint Night with 15-40 attendees present at each event.

California Park and Recreation Society Conference – Director of Recreation & Community Services Emeline Noda attended the California Park and Recreation Society (CPRS) Conference at the San Diego Convention Center on Wednesday, April 5 to represent the City of Los Alamitos in a conference session presentation on "The Pursuit of Personal and Professional Empowerment" with CPRS Past President and Director of Parks and Recreation Frank Carson from the City of El Cajon. Approximately 225 attendees were present at the session, representing multiple cities from Northern, Central, and Southern California. The session focused on how to achieve a positive mindset to build confidence and take various steps to advance in your career. It addressed learning from mistakes and failures, being resilient and resourceful to gain knowledge, experience, and learn what it takes to be a good leader, and make an impact in the field of Recreation through the countless cities represented at the session. Many session attendees came up to thank Mrs. Noda and Mr. Carson for the presentation and provided great feedback and requested a copy of the "Reminder of why we do what we do" closing that was read at the end of the session.

Contract Classes – The Recreation & Community Services Department added eight new instructors and 25 new classes to total over 11,000 participants and over 500 classes.

Southland Credit Union Elevate Teen Expo Recap – A total of 41 middle schoolers and high

schoolers attended the 2nd annual Southland Credit Union Elevate Teen Expo, a personal development conference, on Saturday, April 22 from 8:00 a.m. to 3:30 p.m. at the Los Alamitos Community Center. Elevate Teen Expo was created to provide local teens knowledge, resources, and an experience that will help them elevate their life in any capacity. This event's success would not be possible without the following sponsors, event committee, and speakers: Casa Youth Shelter, Orange County Fire Authority, Orange County Health Department, Southland Credit Union, The Youth Center, Tilly's Life Center, and the City's own Recreation staff. Participants left the event with a smile, a folder full of resources, their own personal notes from the day, stickers, sunglasses, polaroid photos, and a goodie bag! The participants were engaged and inspired from the presentations that took place and many returned from the previous year.

Senior Prom – The annual MemorialCare Long Beach Senior Prom event took place on Saturday, May 6 with approximately 100 participants at the Los Alamitos Community Center where guests enjoyed live music, dinner, photo-ops, and raffle prizes. Tickets went on sale for \$8 earlier this year and sold out a couple weeks before event day. This year's theme was "70s-Disco" and featured shimmering décor and soft, colored lights. Groovy tunes were played by the eccentric King Salmon and the Funk Yard Horns band while the Chicken Alfredo pasta dinner was catered by Valentino's Pizza in Los Alamitos. The Los Alamitos Senior Club graciously donated the first wine glass for every participant and sold additional servings at \$5.

Before the night was over, a Senior Prom King & Queen was crowned. In addition, all attendees received a raffle ticket at the entrance for a chance at winning one of multiple door prizes. Over \$200 in prizes were donated by Mama's Comfort Food & Cocktails, Paul's Place, and El Zarape Mexican Restaurant in Cypress as well as a barbecue grill gift basket by the Los Alamitos Development Services Department. Guests had a wonderful time dancing the evening hours away under the glimmering disco ball while socializing with friends and making new connections.

5th Grade Weaver Graduation Celebration – Recreation staff coordinated a full day of organized, fun, outdoor activities for the graduating 5th graders of Weaver Elementary School requested and funded by the Weaver Elementary PTA. The 103 5th graders were split up into nine groups, each with a Recreation staff group leader guiding them through a series of nine stations from 9:20 a.m. – 2:30 p.m. on Monday, June 5. Each group was assigned a team color, created a team flag, and came up with a team chant. The nine activity stations consisted of the following: Nurf Zone area, Polaroid pictures and jumbo lawn games, obstacle courses, jumbo soccer, water balloon and jumbo volleyball, water balloon station, water relay station, and a wood ornament keep sake and cupcake eating contest station. The 5th graders also got to enjoy a 40-minute magic show during their lunch time. Recreation staff did a wonderful job keeping energy high for the entirety of the day, creating lasting memories for the Class of 2023 Weaver Whales.

Senior Balance and Fitness Class – The low-impact exercise class for older adults concluded another successful year. The class remained at maximum capacity (100 participants) with a running waitlist each season. This class is sponsored by SCAN Health Plan to cover the cost of the instructor to keep the class free. Due to its high demand and interest from older adult participants to add additional programming, a staff-led Senior Stretch &

Strength class was added in the fall 2023. The class also consistently filled up, with plans to offer additional sessions in future seasons.

Lil' Oak Preschool Program - The Lil' Oak Preschool Program celebrated its graduating class on June 9. There were a lot of happy tears, singing, dancing and celebrating all of the 16 participant's accomplishments this school year. 12 of the 16 participants have been through the entirety of the program since age 3. The program continued to be a success, with staff actively planning a restructuring to accommodate the adjustments in numbers due to Universal Transitional Kindergarten (UTK) which went into full effect last year.

Senior Grocery Program – The Senior Grocery Program provided in partnership with Second Harvest Food Bank served an average of 60-70 households weekly throughout 2023. The program provides dry goods, canned goods, and produce to low-income seniors and households. Cottonwood Church sends an average of 13 volunteers to assist in the sorting and distribution of goods each week. The program continues to grow in attendance each week, with Recreation staff and volunteers doing a wonderful job at running it.

Educational Workshops for Seniors – Recreation Coordinator Gilberto Arteaga-Ceja expanded senior program offerings by developing educational workshops for seniors geared toward the older adult community. These expanded educational workshop opportunities are part of the goal of Recreation and Community Services Staff to provide more programming for the older adult population. Presentations included Transportation Options for Seniors led by the Orange County Transportation Authority, Travel Tips with Nino, Safety provided by the Los Alamitos Police Department, Brain Health provided by the Alzheimer's Association, Medicare Information provided by HICAP, and more.

36th Annual UWS 3rd of July Fireworks a Spectacular Success – The Universal Waste Systems 3rd of July Fireworks Spectacular took place Monday, July 3 at 4:00 p.m. at the Los Alamitos Joint Forces Training Base with the extraordinary display of fireworks at 9:00 p.m. A roaring success, the event hosted an estimated 11,000 to 12,000 participants, matching the most attendees ever. The free event, sponsored by the cities of Los Alamitos & Seal Beach featured an expanded Family Fun Zone, a beautifully orchestrated VIP area, an MWR-sponsored beer garden, a variety of food and merchandise vendors, a vibrant display of military vehicles and equipment, and a surprise flyover orchestrated by retired LTC Tom Lasse, who also served as the emcee. Knyght Ryder band performed a variety of 80's and 90's rock and pop songs followed by another incredible performance by the 40th Infantry Division Band who also gave a riveting performance of the Star-Spangled Banner. Staff raised nearly \$54,000 in sponsorship funds to help offset the cost of the Department's largest event including UWS who returned for the second year as the title sponsor.

Summer Staff-led Camps – Jurassic Dino Camp held July 17 through July 20 was an amazing adventurous experience! Planned and led by newly promoted Senior Recreation Leader, Sebastian Taylor, all the little dino adventurer participants were ecstatic and energetic during each and every dinosaur activity. The activities included dino hunts, fossil digs, building clay dinosaurs, and building dinosaur habitats. Participants talked about their favorite dinosaurs, laughed at dino jokes, and played dinosaur related games.

The Department received a very kind compliment from a Jurassic Dino Camp participant's parent who called the Recreation and Community Services Department to praise the Staff who put on the weeklong camp. The parent reported their child, "had the best time making new friends and creating lasting memories with the fun activities throughout the camp. They stated that the Staff were energetic and enthusiastic each day to work with the kids and they did a fantastic job."

Lego Camp was the final staff led camp of the 2023 Summer season. Lego Camp was quite the adventure. The participants explored many different Lego techniques and styles and designs through constructing cars, planes, houses, and more. They found inspiration through YouTube videos and each other. Staff are happy to say that each kid left Lego camp with an even bigger love for Legos than they began with.

Roundnet Tournament – As part of Parks Make Life Better Month, the Los Alamitos Recreation and Community Services Department held a free Roundnet (Spikeball) Tournament on Saturday, July 29, at Laurel Park. The tournament was a huge success as there were a total of 22 teams in attendance (teams of two). It was an awesome sight to see as players ran around and competed with great determination and effort. Teams competed in two different divisions based on skill level: expert division and advanced division. The top three teams in each division were awarded Amazon gift cards. Thanks to a donation received from Chick-fil-A, the first seven teams to check in at the tournament were given Chick-fil-A vouchers. Red Bull also donated energy drinks for participants to enjoy. Many participants commented on how appreciative they were for the tournament and on how much they enjoyed the whole day as it was such a well-organized event and they are interested in hearing about future tournaments to be offered.

Summer Concert Series – The MemorialCare Miller Children's and Women's Hospital Long Beach Summer Concert Series concluded last Thursday at Orville R. Lewis Jr. Park. Over 200 patrons attended the event with local band Knyght Ryder providing the live music. The Los Alamitos Community Foundation provided the beverage garden and various vendors were also on site to support the event. It was a successful Summer Concert Series with all concerts well attended. Recreation Supervisors Steve Kim and Kristina Villaluna along with Community Services Coordinator Angel Hernandez and their team did an outstanding job conducting eight flawless events.

Coed Youth Volleyball League – The Youth Volleyball League concluded their season on Friday, May 20 with a Skills Contest that was filled with friendly competition for many. Each of the six teams from the league competed in three skills challenges that tested their serving, speed, and teamwork. The evening included an awards ceremony in which each player was individually awarded a medal by their coach, team Lava Rocks was awarded season champions for their undefeated season, and team Order on the Court was awarded for being the Skills Contest winners. Following the awards ceremony, 18 of the participants parents participated in sets of parents versus parents, parents versus season champions, and parents versus skills contest champions. The parents were victorious against both of the participant teams. This was an exciting and successful season.

Los Alamitos Volunteer Program (L.A.V.P.) – For the months of June and July, a total of 1,750 community service hours were worked by 91 active volunteers. These hours were

completed at programs and events including day camp, parks program, specialty camps, preschool program, office assistance, youth sports, 3rd of July Fireworks Spectacular, Summer Concert Series, and local non-profit projects. Volunteers are between the ages of 11-17, with the majority being between the ages of 12-14. A volunteer by the name of Alyssa Brannick shared her experience in the program by writing a very kind note to the program's Coordinator Samantha Kenny. In addition to the note, she donated supplies such as crayons, markers, and glue sticks to the Day Camp program. The volunteer program provides a safe, and fun space for youth to learn leaderships skills, teamwork, be involved in the community, and make new friendships.

Adult Soccer League – The 2023 adult soccer included the 7v7 women ages over 35 league, Sunday 11v11 Men ages over 45 league and. 7v7 leagues include men ages over 35 on Wednesday evenings and women ages over 30 on Thursday evenings.

Summer Day Camp – The 10 Weeks of Summer Day Camp were a huge success! Week 10 was sold out each day with 50 campers in attendance. Campers enjoyed a spirit week theme, with each day offering a new dress-up theme.

The team did a wonderful job throughout the whole summer, organizing and executing all activities, while ensuring a safe and fun environment for the participants to enjoy their summer. The program generated \$200,804 in revenue in Fiscal Year 2022-2023, making it the highest revenue-generating program for the Recreation & Community Services Department. The Day Camp lead team held a post-summer wrap-up meeting to relish in the highs of the summer and generate ideas on how to elevate the program in the future.

Couch to 5K – The Couch to 5K program led by Recreation Supervisor Kristina “Tin” Villaluna led the program with approximately 10 participants. Participants completed their program at Race Los Al.

Los Alamitos Pop-Up Pickleball – The City of Los Alamitos Recreation and Community Services Department held a free Pop-Up Pickleball event on Thursday, August 31, from 9:00 a.m. to 11:00 a.m. at Laurel Park. Department Staff arrived early at Laurel Park and taped out four pickleball courts utilizing tennis court #4. Pickleball paddles and balls were provided for the public to use. The event was a huge success as there were a total of 17 participants that came out to enjoy pickleball in the sun. To start the event, Department staff gathered participants and showed them how to properly play as a significant number of attendees were newer to the sport. After this instructional portion, participants began playing and showing off their skills. Many participants expressed great gratitude for the event. Many were also inquiring about future Pop-Up Pickleball events and as well as encouraging for permanent courts to be put into place within the City.

Adult Soccer –The Recreation and Community Services Department offers three-to-four adult soccer seasons per fiscal year. Length of the seasons depends on the number of teams registered, leading to three or four seasons per year. Seasons include fall, winter, spring, and summer. Current leagues running in the fall 2023 season include 11v11 Men over age 45 which is still taking registration, 7v7 Men over age 35 with 11 teams, and 7v7 Women over age 30 with seven teams. Most teams in the current leagues have been participating for several years. Games currently take place at Oak Middle School on Sunday mornings at 8:30 a.m. and

10:15 a.m., Wednesday and Thursday nights at 7:30 p.m. and 8:30 p.m. Recreation staff paint the field lines, set-up the field supplies, check players in, supervise referee performance, provide first aid, CPR, or AED services if needed. The software utilized to reference league offerings, to generate the league schedule, standings, and scorecards is teamsideline.com/losalamitos. The City of Los Alamitos contracts out referee services. The current referee contract is with Long Beach Soccer Referee Association. Different from past seasons, field space is now rented through the Los Alamitos Unified School District.

MemorialCare Long Beach Elevate Encore Senior Expo – The inaugural MemorialCare Long Beach Elevate Encore Senior Expo was a big success. Held Wednesday, August 23, 2023 from 10:00 a.m. to 12:00 p.m. at the Los Alamitos Community Center, the event brought out over 100 community members in search of resources for older adults. A total of 33 vendors participated in the event including those representing senior housing, legal services, Social Security, health insurance counseling, volunteer services, lifelong learning, healthcare, caregiving services and more. Congresswoman Michelle Steele stopped by to greet and show support for the event in addition to Mayor Tanya Doby.

Both participants and vendors expressed their appreciation for the layout of the event in addition to the thought put into providing a variety of senior services providers. Staff received numerous compliments on the importance of the event (including an email of appreciation below) and was able to round up future ideas for senior programming. Additionally, unused sponsorship funds raised will be used to cover future programming for seniors including entertainment for Dine In & Dough House and offsetting the cost of certain senior contracted classes.

MemorialCare Miller Children's & Women's Hospital Long Beach Celebrate Los Al – The MemorialCare Miller Children's & Women's Hospital Long Beach Celebrate Los Al wrapped up this past weekend with the 42nd Universal Waste Systems Race Los Al and the Street Fair on September 16. Saturday morning began with the UWS Race Los Al 5K/10K through the streets of Los Alamitos, with over 300 participants. Participants ran through the streets of Los Alamitos, and while they finished, they received a breakfast burrito from Nicks Deli and a Coffee from the Other Side of Coffee Company along with their race medal.

On Saturday afternoon, the Street Fair opened with 20 plus vendors, a beverage garden, stage performances featuring Buffet Beach and Just Daves Band, and line dance instruction from Cindi the Line Dance instructor, along with a Veteran's recognition ceremony honoring World War II and Korean War veterans. This year, three new elements were added to the event including a Public Safety Fair featuring the Los Alamitos Police Department, OCFA, CERT, and Falk Ambulance service, and Pine StrEATs, a grant program which featured a food tasting of Los Alamitos Restaurants, and the Los Alamitos Community Foundation Carnival. The Los Alamitos Community Foundation raised over \$10,000 among the Carnival, Beverage Garden, and Pine StrEATS. Precious Life Shelter, The Youth Center, and Transitions in Motherhood assisted with staffing the Beverage Garden and will receive a portion of the proceeds for their volunteer service.

The vendor used for the carnival, James Event Productions, did such a wonderful job. James Event Productions provided seven carnival rides, nine carnival game booths, four face painters, and four balloonists. They also provided some of the fall decorations that were

spread across the Celebrate Los Al event. The carnival was set up in a 21,496 square ft parking lot on Pine St. James Event Productions did an amazing job fitting the rides and game booths in the small space provided. The Recreation and Community Service Department received positive feedback throughout the night. An email was received from a long-time Los Alamitos Resident expressing gratitude for hosting such a great event.

The night closed out with the Glow Run & Glide sponsored by Southland Credit Union, with more than 500 participants. During the Glow Run & Glide, participants experienced glow tunnels, glow photo backdrops, and glow giveaways. The event was a huge success with over 7,000 community members stopping by and joining in with the festivities to Celebrate the community of Los Alamitos. Staff did a tremendous job working with all the various components and departments.

Serve Los Al – As part of the MemorialCare Miller Children's and Women's Hospital Long Beach "Celebrate Los Al" event, Serve Los Al took place on Friday, September 15 and Saturday, September 16. Serve Los Al is a community wide service event where volunteers within the community help at local non-profit organizations and other projects such as Park Clean Up and window washing at Royal Oak Mobile Home Park. Saturday morning started with an Assembly at 8:30 a.m. at the Oak Middle School Outdoor Amphitheater. At the Assembly, volunteers received a volunteer t-shirt and were provided with snacks and burritos from Nick's Burritos. Water was also provided for volunteers thanks to Golden State Water. Mayor Tanya Doby gave a speech to the volunteers and the Assembly commenced with a group photo. After the Assembly, volunteers dispersed to their project sites to help make a difference in our City. There were approximately 60+ volunteers on Saturday and another 20 on Friday. The event turned out to be a great success and it is events like Serve Los Al that really exemplify the togetherness and heart of our community.

CPRS Administrator's Section Director's Academy – Director of Recreation & Community Services Emeline Noda presented two sessions at the California Park & Recreation Society CPRS Director's Academy on Thursday, October 5 and Friday, October 6, 2023 in San Luis Obispo. The sessions were Sponsorships and Grants with Alex Gibbs from Townsend Public Affairs and Being Project Ready with Mike Heller from Rio Linda Elverta Recreation Park District and Gina Chavez from the RRM Architect Design Firm. Recreation Supervisor Steve Kim also had the opportunity to attend the conference and received high-level training and participated in motivational keynote and breakout sessions, networking and a behind the scenes tour of the San Luis Obispo 40-year-old weekly Farmer's Market. Two presentations address AI or artificial intelligence and how it can be utilized in the workplace for time saving measures. Approximately 80 participants ranging from Supervisors, Superintendents, Managers, and Directors were present representing 50+ California agencies.

Co-ed Youth Track & Field – Youth Track and Field concluded their season with a Track Meet. Each grade level from 1st through 6th grade competed in five events including the 50m, 100m, 200m or 400m (depending on age), shot put, and long jump. The top three athletes from each grade were awarded ribbons, and all athletes were awarded medals. There were 76 participants in the program.

Summer Parks Program - The Summer Parks program is a free drop in program for the community. The program takes place at one of our local parks from 10:30am-4:00pm. On

Monday/Wednesday/Friday the program is at Little Cottonwood Park and on Tuesday/Thursday the program is at Orville R. Lewis Jr. Park. Each week is centered around a theme that is incorporated into crafts and games. Some of the themes were Sports Mania, Tropical/Pirate's Life, Party in the USA, and Welcome to the Jungle. This past year the participants also went on excursions to Mother's Beach, Santa Ana Zoo, Harkins Theater, Scooter's Jungle, Linbrook Bowl, and the Discovery Cube. The program had a total of about 1,800 participants for the 9-week program which averages about 200 participants a week.

Aquatics Program Resumed - During the summer of 2023, the program served over 650 participants with all programs combined. Going into the summer, due to the program's hiatus, staff were unsure how many community members would be interested and were astonished by the enthusiastic response from the community. During the summer, the youth swim lessons served 366 participants, with 40 participants on waitlists for classes. Lap swimming served over 50 participants, and there were approximately 284 reservations made for free recreation swim. The response from the community was overwhelmingly positive. Recently, our team was informed that we are able to expand our program to year-round Aquatics, and we are developing a plan for 2024.

Counselor in Training (C.I.T.) Program – In conjunction with the Summer Day Camp Program, the Department offers a very popular Counselor in Training (C.I.T.) program for youth ages 13 to 16. Through the program, participants gain valuable work experience by working alongside Los Alamitos Day Camp staff in preparing camp activities, organizing games, leading arts and crafts, and assisting staff with special events. C.I.T.'s learn what it takes to be a Day Camp Counselor. Each session also featured training workshops aimed to develop and strengthen professional and life skills for teens.

VetCare Clinic Returns – The Recreation and Community Services Department partners with VetCare Pet Clinic and Vaccination Services to provide a quarterly low cost drive through pet clinic. The clinic takes place in the Community Center Parking Lot. Clinic staff provide low cost vaccines and basic pet care services in addition to referral services for more pressing pet needs.

Parks Make Life Better Month (PMLB) - The following activities took place in the month of July to engage community members in the celebration of PMLB month:

- Pop-Up Dog Park- July 1 to August 31 at Laurel Park from 7:00am to 7:00pm. The dog park was divided into a small dog section and large dog section.
- Flower Seed Giveaway – All month long at the Los Alamitos Community Center. Patrons stopped by during business hours to pick up a packet of flower seeds to plant in their garden.
- Free Pick-Up Sports- Free pick-up sports was available for adults during the month of July on the following days:
 - Basketball: Tuesday 8:30 pm to 10:00 pm
 - Spikeball: Monday 7:00 pm to 9:00 pm
- Park Fitness Take Over- July 8 at Laurel Park from 7:30am to 9:30am. Los Alamitos Recreation Staff are planned a fun workout for the community.
- Park Pop Up- July 1 at Little Cottonwood Park, July 15 at Labourdette Park and July 22 at Soroptimist Park. Each of the Park Pop Ups was from 10:00 am to 12pm and

featured activities for the whole family.

- Sunset Yoga- July 11, 18, and 25 at Laurel Park from 7:15pm to 8:00pm Recreation staff offered a sunset yoga class for all ages. Everyone was welcome from beginners to advanced.
- Mini Family Day with Summer Concert Series- Little Cottonwood Park, July 20 was from 5:00pm to 6:30pm.
- Art Workshop – July 13 at the Los Alamitos Community Center from 5:00pm to 6:30pm patrons participated in a family art workshop.
- RoundNet Tournament – July 29 at Laurel Park and began at 9:00 am. Participants engaged in a fun and friendly competitive environment. Prizes were given to overall winners.

Citywide Graphics and Video Support – The Recreation & Community Services Department provides Citywide graphic and video support all year long for all the Departments as needed. The Department is proud to have the in-house talent to be able to assist other departments in addition to producing beautiful marketing materials such as the quarterly Recreation Brochure and City News in addition to the weekly email blasts to those subscribed in the community.

Social Media Contests – In addition to in-person events, programs, and community services, Recreation staff develops weekly social media content to engage online with the community. This content is created with the intent to provide Department information to the community, have some fun, and more!

Dine-In & Dough House – The Dine-In & Dough House program has received new donations from a renewed partnership between the City of Los Alamitos and Katella Bakery. Recreation staff will be working with the bakery to pick up every Monday and Wednesday night. Thursday, September 29 marked the first day the program offered its new donations including sourdough bread, bagels, sesame buns, various pastries, and loaves of bread. Over two dozen new participants lined up to partake in the bread program. Donations are also provided by Donut House and Jimmy John's. Recreation staff and volunteers are excited to continue offering enhanced bread options to the senior community and look forward to the increase in participation. The Dine In portion of the program has maintained popularity each Tuesday and Thursday when Balance and Fitness is in session and Senior Club takes place on Thursdays.

Elevate Women's Conference – The Elevate Women's Conference took place on Wednesday, October 11, 2023 at the Los Alamitos Community Center with 75 participants. The speakers from the local community were dynamic and engaging and participants received goodie bags, continental breakfast, and lunch. Participants were able to network and hear inspiring keynote presentations and select their breakout sessions. It was a day to connect, receive, and enjoy the well-planned conference by the Recreation & Community Services Team.

Rec on the Go - Rec On the Go Mobile Recreation Program had a great kick off at the 2023 Winter Wonderland event on December 2, 2023. Children alongside their parents participated in sensory snow play and created a hand painted wooden ornament to take home.

Long Beach Table Tennis Club – The Los Alamitos Recreation and Community Services

Department began a partnership with the Long Beach Table Tennis Club starting Monday, December 4. In this partnership, all payment transactions will be handled by the Los Alamitos Recreation and Community Services Department. The organization and implementation of drop-in play and league play will be covered by Long Beach Table Tennis Club. Drop-in days for the program will be on Mondays from 7:30 p.m. to 10:00 p.m., Wednesdays from 7:30 p.m. to 10:30 p.m., and Saturdays from 9:00 a.m. to 11:00 a.m. All participants will be required to pay a \$5 drop-in fee for every session unless they have an existing Long Beach Table Tennis Membership or purchase a monthly membership. In addition to drop-in play, league play will occur on Wednesdays. Those wanting to participate in the league will need to pay a one-time \$20 league fee that will cover the 8-week league in addition to playoffs. All participants will also be required to hold a membership or pay the daily \$5 drop-in fee. Department staff created a flyer to reflect the changes made that will be passed on to current participants and as well as marketed to the community. The program information is also on the Adult Sports section of the City Website.

Trunk or Treat – The 12th Annual MemorialCare Miller Children's and Women's Hospital Long Beach Trunk or Treat was held Saturday, October 21, from 5:00 to 7:30 p.m. at Little Cottonwood Park. The event was a mega success, led by Recreation Coordinator Samantha Kenny and Recreation Supervisor Megan Shimada, with an estimated 5,500 to 6,000 participants coming out to enjoy the festivities. The free pumpkin patch sponsored by Southland Credit Union was a hit, with 600 pumpkins distributed. Over 40 vendors provided food, merchandise, and information through vendors or decorated trunks. The event also featured a wide variety of other activities, including inflatables, an adult pie eating contest, several costume contests, a spooky train ride, carnival-style games, a Sensory Calming Activity Area, a photo booth, and Los Alamitos Community Foundation Beverage Garden. City trunks included HR/Administration, Development Services, and Police who did a great job decorating their trunks, greeting the community, and representing the City.

Governor's Military Council – Mayor Tanya Doby, City Manager Chet Simmons, Deputy City Manager Ron Noda, and Director of Recreation & Community Services Emeline Noda attended the Base Tours for the Governor's Military Council on Tuesday, October 24.

On Wednesday, October 25, Mayor Tanya Doby, Council Member Emily Hibard, City Manager Chet Simmons, Deputy City Manager Ron Noda, Director of Recreation & Community Services and Recreation Managers Jason Bruton and Jennifer Sisoiev attended the Governor's Military Council Meeting.

The team was able to meet many retired and active Generals and Colonels and discuss the needs of the Joint Forces Training Base. Senator Bob Archuleta was also present. Staff was able to meet the JAG Ms. Charmaine Singleton from Sacramento that assists in administering the Short Term Lease Agreement (STLA) for the 3rd of July Fireworks Spectacular and Brigadier General David Kauffman, Deputy Adjutant General, second in charge to General Beaver. Mayor Tanya Doby met LTC Daniel Fox and presented him a Mayor's Challenge Coin.

Halloween Decorating Contest - The Halloween Decorating Contest took place on Tuesday, October 24, 2023. Online registration was encouraged for the first time to homes interested in participating but all homes in the City of Los Alamitos were judged. Los Alamitos residents did not disappoint with an array of creative, colorful, and spooky displays to celebrate the season.

First and second place awards were given in each neighborhood. Lawn signs and gift cards (\$50 for first place & \$25 for second place) were distributed to the winning homes in the days following the event.

12th Annual MemorialCare Miller Children's & Women's Hospital Long Beach Winter

Wonderland – The 12th Annual MemorialCare Miller Children's & Women's Hospital Long Beach Winter Wonderland concluded the Los Alamitos Recreation and Community Services Department's 2022 major special events as the grand finale. The event was held on Saturday, December 2 from 4:00 p.m. to 7:30 p.m. at St. Isidore Historical Plaza and Pine Street. The event brought in between 6,000 to 7,000 members of the community who enjoyed the featured ice skating rink presented by Southland Credit Union, the snow play area presented by UWS, a visit from Santa and Mrs. Claus, a full line-up of stage performances from the Los Alamitos Unified School District school choirs and performing arts programs, 40 vendors, inflatables, the tree lighting, festive holiday spirits being sold by The Los Alamitos Community Foundation, and much more. Comments of appreciation continue to come in from the community for the event, including vendors and performers who look forward to participating again next year. Development Services assisted with street closures and equipment and hosted a booth at the event.

Los Alamitos Co-ed Youth Volleyball League – The Los Alamitos Co-ed Youth Volleyball League ended the season with a Skills Contest on Friday, December 8, 2023 at the Oak Middle School gym. The Set Division (4 – 5 grades) had their Skills Contest at 6:00 p.m., and the Spike Division (6 – 8 grades) had their Skills Contest at 7:30 p.m. It was a night to remember as teams competed one last time in drill-based games. Each Skills Contest consisted of three drill-based games and concluded with an awards ceremony. Teams were scored based on these three drill-based games and a Skills Contest winner was announced at the end for each division. Coach Dante and Team Volley-Llamas from the Set Division emerged victorious, while Coach Adam and Team Griffins won the Spike Division. In the awards ceremony portion of the night, all participants were given participation medals, and the season champions were announced. Congratulations to Coach Jamie and the Tigers for winning the Set Division and to Coach Brett and the Gold Guardians for winning the Spike Division.

Holiday Decorating Contest – Volunteer judges drove with City staff throughout the neighborhoods on Wednesday, December 13, 2023 from 6:00 p.m. to 9:00 p.m. New judging categories this year included: Most Creative, Brightest, and Most Holiday Spirit, allowing for more winners in each neighborhood. Each winning home received a decorative sign and a gift card to a local restaurant. Below are the list of winners posted to social media.

Santa Calls – Santa Calls took place Thursday, December 14 from 5:00 p.m. to 7:00 p.m. The Recreation & Community Services Department received over 58 letters; the highest number of letters received in recent years. The Santa mailbox was at the Recreation booth at Winter Wonderland, which resulted in higher numbers of requests for calls from Santa. Santa made calls with assistance from Los Alamitos Recreation Staff Elves to bring joy and magic to the holiday season.

FISCAL IMPACT

Attachment: 1. 2023 Accomplishments

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: February 7, 2024

ITEM NUMBER: 5D

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Emeline Noda, Director of Recreation & Community Services

Subject: 2023 Recreation & Community Services Department Accomplishments

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with a summary of the 2023 Recreation & Community Services Department accomplishments.

RECOMMENDATION

Commission receive and file.

BACKGROUND

The Los Alamitos Recreation & Community Services Department offers a wide variety of classes, programs, services and events on a year-round basis. The Department was able to produce quality programs and events and make significant enhancements this past year.

DISCUSSION

Los Alamitos Community Foundation – The Los Alamitos Recreation and Community Services Department continued to be instrumental in the operation of the Los Alamitos Community Foundation including Beverage Gardens at nearly each Department event and the sale of Safe and Sane Fireworks. The Foundation has nine Board Members filled and met on a monthly basis. Development Services and the Police Department send representatives to assist as well. With staff support, the Board raised over \$90,000 in 2023 to support the Police Department K9 Program, creating an urban forest in the City, and the addition of Adaptive Recreation Programs.

Serve Los Al Network Group – Staff led the Serve Los Al Committee in a series of meetings with a variety of speakers and special interest topics shared.

Topics included:

1. Social Media Tips
2. How to avoid procrastination, de-stressing your life, managing tasks, and mental health
3. Grant writing
4. HR personnel, staff retention and attraction
5. Government compliance and reporting
6. Tips and resources for non-profits
7. Sponsorships
8. Discussion on Succession Planning

Non-profit representatives were able to share valuable information with one another regarding programs and events and be able to collaborate together leading up to the annual Serve Los Al event. The City was also able to effectively share upcoming City events and programs to invite participation and create awareness.

Donation Drives – The Los Alamitos Recreation and Community Services Department partnered with Development Services and Police to host three donation drives for the non-profit community including diapers and paper goods, backpacks and school supplies, and a toy drive that were all successful. The non-profit recipients were able to distribute to local families in need and were very appreciative of the donation drives.

Sponsorships – Approximately \$210,000 in sponsorships was secured for the Recreation & Community Services Department for 2023 by Department staff.

Director of Intergovernmental Affairs – Director of Recreation & Community Services Emeline Noda worked with Mayor Tanya Doby in 2023 to meet and greet with all elected officials representing Los Alamitos. Through these meetings and relationships developed, Director Noda was able to assist City Manager Chet Simmons and Mayor Tanya Doby to secure \$2.5 million dollars through Senator Janet Nguyen's California State Budget request. Director Noda assisted Deputy City Manager Ron Noda in preparing a grant application through Congresswoman Michelle Steel's office to secure another \$500,000 for one of the proposed Active Transportation Projects for Bloomfield Street. Director Noda has added the title of Director of Intergovernmental Affairs and has been working with City Manager Chet Simmons on developing the relationship with the Los Alamitos Joint Forces Training Base on the return of Race on the Base and securing a future mutually benefitting partnership of facility use at the Base for the long-term.

Non-profit and Community Event Support – Recreation and Community Services Staff supported non-profit events, meetings, and various community events year round including:

- Summer Harvest Poker Tournament
- Summer Harvest Food Distribution Volunteer Day

- LAEF Gala
- LAEF State of the District Event
- Precious Life Shelter Golf Tournament
- Precious Life Summer BBQ
- Precious Christmas Event
- Precious Life Shelter Private Tasting Event
- Casa Youth Shelter Gala
- The Youth Center Gala
- The Youth Center Open House/Ribbon Cutting Event
- The Youth Center Tree Lot Volunteer Project
- Los Alamitos Area Chamber of Commerce Heroes Luncheon
- Los Alamitos Area Chamber of Commerce Monthly Breakfasts or Luncheons
- Food Finders Gala
- RMAC Monthly Meetings at JFTB
- PTA Council Monthly Meetings
- Los Alamitos Unified School District Child Development Center Meetings
- Starbase Caucus Recognition Ceremony with Congresswoman Michelle Steel at the Los Alamitos Joint Forces Training Base
- JFTB Christmas Tree Lighting

Line Dance Social Proceeds to Benefit Los Alamitos Senior Club – The Los Alamitos Recreation & Community Services Department hosted a Line Dance Social event on Wednesday, January 18 with all proceeds to benefit the Los Alamitos Senior Club. On Thursday, March 9, Recreation Manager Jennifer Sisoev provided the Los Alamitos Senior Club Board with a check for the profits generated from the Line Dance event. Additionally, Senior Club President Teri Nugent gave a shoutout to Jennifer and the Department in a social media post, noting the Club's appreciation for the innovative ideas and ongoing support.

Youth Sports – Youth Sports offered in 2023 included: Parent & Me Soccer, Jr. Pee Wee Soccer, Pee Wee Soccer, Mini Superstars, Parent & Me T-Ball, Basketball, Baseball, and Soccer camps, Jr. Pee Wee Flag Football, Co-ed Track & Field, Co-ed Volleyball, a volleyball bump clinic, and Co-ed Basketball. Our main league programs, such as Co-ed Track and Field, Co-ed Volleyball, and Co-ed Basketball, increased significantly in participation numbers when compared to 2022.

Winter 2023 –

- Youth Basketball League – 75

Spring 2023 –

- Parent & Me Soccer – 26
- Jr. Pee Wee Soccer – 30
- Pee Wee Soccer – 12
- Track & Field - 76

Summer 2023 –

- Parent & Me T-Ball – 24
- Mini Superstars – 11
- Jr. Pee Wee Baseball Camp – 17
- Jr. Pee Wee Soccer Camp - 6
- Jr. Pee Wee Basketball Camp - 6

Fall 2023 –

- Jr. Pee Wee Flag Football – 11
- Bump Clinic – 9
- Volleyball League - 74

Weekend of Art – The 8th Annual Weekend of Art event was held Friday, March 17 through Saturday, March 18 at the Los Alamitos Community Center with over 300+ works of arts. The event was well-received and well-attended by the community, with a steady stream of artists, art lovers and the general public coming through the doors. A vendor fair with local artisan vendors and a full lineup of performing arts acts filled the day on Saturday, with an award ceremony held at 6:00 p.m. The partnership with the Los Alamitos Unified School District PTA Reflections Program was a great success. Award winners received a certificate of participation and gift card to Art Supply Warehouse.

MemorialCare Miller Children’s and Women’s Hospital Long Beach Spring Carnival

– The return of the traditional in-person Spring Carnival event took place on Saturday, April 08 at Little Cottonwood Park. Approximately 4,000 participants were in attendance to enjoy the festivities, including all five Los Alamitos City Council Members. Commissioner Alex Duran kicked off the event and introduced Dr. Ovunc, one of many doctors from Title Sponsor MemorialCare Miller Children’s and Women’s Hospital Long Beach. Chair Duran also announced all four age group egg hunts (12,000 eggs). Participants enjoyed 10 game booths, a kids fun zone with jumpers and slides, a live band performance by Sugarlips, 24 commercial/info vendors, and three food vendors. Families took pictures with Peter Rabbit and visited the face painting booth. City booths from various departments represented included the Police Department, Development Services Department and the Recreation & Community Services Department. The event concluded at 12:00 p.m. with patrons complimenting Recreation staff for a wonderful event.

Elevate Women’s Conference Meet Ups – The Elevate Women’s Conference held several meet ups throughout 2023 including Stretching and Mimosas, a Terrarium Workshop and Gardening Tips, and a Paint Night with 15-40 attendees present at each event.

California Park and Recreation Society Conference – Director of Recreation & Community Services Emeline Noda attended the California Park and Recreation Society (CPRS) Conference at the San Diego Convention Center on Wednesday, April 5 to represent the City of Los Alamitos in a conference session presentation on “The Pursuit of Personal and Professional Empowerment” with CPRS Past President and Director of

2023 Recreation & Community Services Department Accomplishments

February 7, 2024

Page 4 of 16

Parks and Recreation Frank Carson from the City of El Cajon. Approximately 225 attendees were present at the session, representing multiple cities from Northern, Central, and Southern California. The session focused on how to achieve a positive mindset to build confidence and take various steps to advance in your career. It addressed learning from mistakes and failures, being resilient and resourceful to gain knowledge, experience, and learn what it takes to be a good leader, and make an impact in the field of Recreation through the countless cities represented at the session. Many session attendees came up to thank Mrs. Noda and Mr. Carson for the presentation and provided great feedback and requested a copy of the “Reminder of why we do what we do” closing that was read at the end of the session.

Contract Classes – The Recreation & Community services Department added eight new instructors and 25 new classes to total over 11,000 participants and over 500 classes.

Southland Credit Union Elevate Teen Expo Recap – A total of 41 middle schoolers and high schoolers attended the 2nd annual Southland Credit Union Elevate Teen Expo, a personal development conference, on Saturday, April 22 from 8:00 a.m. to 3:30 p.m. at the Los Alamitos Community Center. Elevate Teen Expo was created to provide local teens knowledge, resources, and an experience that will help them elevate their life in any capacity. This event’s success would not be possible without the following sponsors, event committee, and speakers: Casa Youth Shelter, Orange County Fire Authority, Orange County Health Department, Southland Credit Union, The Youth Center, Tilly’s Life Center, and the City’s own Recreation staff. Participants left the event with a smile, a folder full of resources, their own personal notes from the day, stickers, sunglasses, polaroid photos, and a goodie bag! The participants were engaged and inspired from the presentations that took place and many returned from the previous year.

Senior Prom – The annual MemorialCare Long Beach Senior Prom event took place on Saturday, May 6 with approximately 100 participants at the Los Alamitos Community Center where guests enjoyed live music, dinner, photo-ops, and raffle prizes. Tickets went on sale for \$8 earlier this year and sold out a couple weeks before event day. This year’s theme was “70s-Disco” and featured shimmering décor and soft, colored lights. Groovy tunes were played by the eccentric King Salmon and the Funk Yard Horns band while the chicken alfredo pasta dinner was catered by Valentino’s Pizza in Los Alamitos. The Los Alamitos Senior Club graciously donated the first wine glass for every participant and sold additional servings at \$5.

Before the night was over, a Senior Prom King & Queen was crowned. In addition, all attendees received a raffle ticket at the entrance for a chance at winning one of multiple door prizes. Over \$200 in prizes were donated by Mama’s Comfort Food & Cocktails, Paul’s Place, and El Zarape Mexican Restaurant in Cypress as well as a barbecue grill gift basket by the Los Alamitos Development Services Department. Guests had a wonderful time dancing the evening hours away under the glimmering disco ball while socializing with friends and making new connections.

5th Grade Weaver Graduation Celebration – Recreation staff coordinated a full day of organized, fun, outdoor activities for the graduating 5th graders of Weaver Elementary School requested and funded by the Weaver Elementary PTA. The 103 5th graders were split up into nine groups, each with a Recreation staff group leader guiding them through a series of nine stations from 9:20 a.m. – 2:30 p.m. on Monday, June 5. Each group was assigned a team color, created a team flag, and came up with a team chant. The nine activity stations consisted of the following: Nurf Zone area, Polaroid pictures and jumbo lawn games, obstacle courses, jumbo soccer, water balloon and jumbo volleyball, water balloon station, water relay station, and a wood ornament keep sake and cupcake eating contest station. The 5th graders also got to enjoy a 40-minute magic show during their lunch time. Recreation staff did a wonderful job keeping energy high for the entirety of the day, creating lasting memories for the Class of 2023 Weaver Whales.

Senior Balance and Fitness Class – The low-impact exercise class for older adults has concluded another successful spring session. The class remained at maximum capacity (100 participants) with 10 on the waitlist. Due to the extremely high popularity of the program, breaks in between class sessions are kept to a minimum and will begin its summer session next week on Tuesday June 13. The summer session filled up its 100 available seats since May 16 with most seats filled within two weeks of opening registration for the new session back in April; currently, the upcoming summer session has 10 people on the waitlist. This class is sponsored by SCAN Health Plan to cover the cost of the instructor to keep the class free. Many participants have expressed their desire to expand free or low-cost exercise programs for senior participants. Unfortunately, moderately priced fee-based exercise programs have yielded low interest from the older adult community.

Lil' Oak Preschool Program - The Lil' Oak Preschool Program celebrated its graduating class on June 9. There were a lot of happy tears, singing, dancing and celebrating all of the 16 participant's accomplishments this school year. 12 of the 16 participants have been through the entirety of the program since age 3. The program will begin summer sessions the week of June 19 and will enjoy three sessions that are each two weeks, with different themes per session.

Senior Grocery Program – The Senior Grocery Program provided in partnership with Second Harvest Food Bank served 91 households on Tuesday, June 13. Along with assistance from 13 volunteers, the program provided the following food staples to participants: vitamin water, plant-based milk, raisins, dessert breads, ground meat, zucchini, corn tortillas and eggs. The program continues to grow in attendance each week, with Recreation staff and volunteers doing a wonderful job at running it.

Educational Workshops for Seniors – Recreation Coordinator Gilberto Arteaga-Ceja created a convenient schedule flyer for upcoming workshops geared toward the older adult community. The schedule includes presentations for the remainder of the year in collaboration with various county and non-profit organizations. The next presentation will be with the Orange County Transportation Authority discussing the OC Bus system. These expanded educational workshop opportunities are part of the goal of Recreation

and Community Services Staff to provide more programming for the older adult population.

36th Annual UWS 3rd of July Fireworks a Spectacular Success – The Universal Waste Systems 3rd of July Fireworks Spectacular took place Monday, July 3 at 4:00 p.m. at the Los Alamitos Joint Forces Training Base with the extraordinary display of fireworks at 9:00 p.m. A roaring success, the event hosted an estimated 11,000 to 12,000 participants, matching the most attendees ever. The free event, sponsored by the cities of Los Alamitos & Seal Beach featured an expanded Family Fun Zone, a beautifully orchestrated VIP area, an MWR-sponsored beer garden, a variety of food and merchandise vendors, a vibrant display of military vehicles and equipment, and a surprise flyover orchestrated by retired LTC Tom Lasse, who also served as the emcee. Knyght Ryder band performed a variety of 80's and 90's rock and pop songs followed by another incredible performance by the 40th Infantry Division Band who also gave a riveting performance of the Star-Spangled Banner. Staff raised nearly \$54,000 in sponsorship funds to help offset the cost of the Department's largest event including UWS who returned for the second year as the title sponsor.

Summer Staff-led Camps – Jurassic Dino Camp held July 17 through July 20 was an amazing adventurous experience! Planned and led by newly promoted Senior Recreation Leader, Sebastian Taylor, all the little dino adventurer participants were ecstatic and energetic during each and every dinosaur activity. The activities included dino hunts, fossil digs, building clay dinosaurs, and building dinosaur habitats. Participants talked about their favorite dinosaurs, laughed at dino jokes, and played dinosaur related games.

The Department received a very kind compliment from a Jurassic Dino Camp participant's parent who called the Recreation and Community Services Department to praise the Staff who put on the weeklong camp. The parent reported their child, "had the best time making new friends and creating lasting memories with the fun activities throughout the camp. They stated that the Staff were energetic and enthusiastic each day to work with the kids and they did a fantastic job."

Lego Camp was the final staff led camp of the 2023 Summer season. Lego Camp was quite the adventure. The participants explored many different Lego techniques and styles and designs through constructing cars, planes, houses, and more. They found inspiration through YouTube videos and each other. Staff are happy to say that each kid left Lego camp with an even bigger love for Legos than they began with.

Roundnet Tournament – As part of Parks Make Life Better Month, the Los Alamitos Recreation and Community Services Department held a free Roundnet (Spikeball) Tournament on Saturday, July 29, at Laurel Park. The tournament was a huge success as there were a total of 22 teams in attendance (teams of two). It was an awesome sight to see as players ran around and competed with great determination and effort. Teams competed in two different divisions based on skill level: expert division and advanced division. The top three teams in each division were awarded Amazon gift cards. Thanks to a donation received from Chick-fila, the first seven teams to check-in at the tournament

were given Chick-fila vouchers. Red Bull also donated energy drinks for participants to enjoy. Many participants commented on how appreciative they were for the tournament and on how much they enjoyed the whole day as it was such a well-organized event and they are interested in hearing about future tournaments to be offered.

Summer Concert Series – The MemorialCare Miller Children’s and Women’s Hospital Long Beach Summer Concert Series concluded last Thursday at Orville R. Lewis Jr. Park. Over 200 patrons attended the event with local band Knyght Ryder providing the live music. The Los Alamitos Community Foundation provided the beverage garden and various vendors were also on site to support the event. It was a successful Summer Concert Series with all concerts well attended. Recreation Supervisors Steve Kim and Kristina Villaluna along with Community Services Coordinator Angel Hernandez and their team did an outstanding job conducting eight flawless events.

Coed Youth Volleyball League – The Youth Volleyball League concluded their season on Friday, May 20 with a Skills Contest that was filled with friendly competition for many. Each of the six teams from the league competed in three skills challenges that tested their serving, speed, and teamwork. The evening included an awards ceremony in which each player was individually awarded a medal by their coach, team Lava Rocks was awarded season champions for their undefeated season, and team Order on the Court was awarded for being the Skills Contest winners. Following the awards ceremony, 18 of the participants parents participated in sets of parents versus parents, parents versus season champions, and parents versus skills contest champions. The parents were victorious against both of the participant teams. This was an exciting and successful season.

Los Alamitos Volunteer Program (L.A.V.P.) – For the months of June and July, a total of 1,750 community service hours have been worked by 91 active volunteers. These hours have been completed at programs and events including day camp, parks program, specialty camps, preschool program, office assistance, youth sports, 3rd of July Fireworks Spectacular, Summer Concert Series, and local non-profit projects. The volunteers are between the ages of 11-17, with the majority being between the ages of 12-14. Lastly, a volunteer by the name of Alyssa Brannick shared her experience in the program by writing a very kind note to the program’s Coordinator Samantha Kenny. In addition to the note, she donated supplies such as crayons, markers, and glue sticks to the Day Camp program. The volunteer program provides a safe, and fun space for youth to learn leaderships skills, teamwork, be involved in the community, and make new friendships.

Adult Soccer League – The 2023 adult soccer included the 7v7 women ages over 35 league, Sunday 11v11 Men ages over 45 league and. 7v7 leagues include men ages over 35 on Wednesday evenings and women ages over 30 on Thursday evenings.

Summer Day Camp – The 10 Weeks of Summer Day Camp was a huge success! Week 10 was sold out each day with 50 campers in attendance. Campers enjoyed a spirit week theme with each day offering a new dress up theme.

The team did a wonderful job throughout the whole summer, organizing and executing all activities, while ensuring a safe and fun environment for the participants to enjoy their summer. The program generated \$200,804 in revenue in Fiscal Year 2022-2023, making it the highest revenue generating program for the Recreation & Community Services Department. The Day Camp lead team held a post-summer wrap-up meeting to relish in the highs of the summer and generate ideas on how to elevate the program in the future.

Couch to 5K – The Couch to 5K program led by Recreation Supervisor Kristina “Tin” Villaluna led the program with approximately 10 participants. Participants completed their program at Race Los Al.

Los Alamitos Pop-Up Pickleball – The City of Los Alamitos Recreation and Community Services Department held a free Pop-Up Pickleball event on Thursday, August 31, from 9:00 a.m. to 11:00 a.m. at Laurel Park. Department Staff arrived early at Laurel Park and taped out four pickleball courts utilizing tennis court #4. Pickleball paddles and balls were provided for the public to use. The event was a huge success as there were a total of 17 participants that came out to enjoy pickleball in the sun. To start the event, Department staff gathered participants and showed them how to properly play as a significant number of attendees were newer to the sport. After this instructional portion, participants began playing and showing off their skills. Many participants expressed great gratitude for the event. Many were also inquiring about future Pop-Up Pickleball events and as well as encouraging for permanent courts to be put into place within the City.

Adult Soccer –The Recreation and Community Services Department offers three-to-four adult soccer seasons per fiscal year. Length of the seasons depends on the number of teams registered, leading to three or four seasons per year. Seasons include fall, winter, spring, and summer. Current leagues running in the fall 2023 season include 11v11 Men over age 45 which is still taking registration, 7v7 Men over age 35 with 11 teams, and 7v7 Women over age 30 with seven teams. Most teams in the current leagues have been participating for several years. Games currently take place at Oak Middle School on Sunday mornings at 8:30 a.m. and 10:15 a.m., Wednesday and Thursday nights at 7:30 p.m. and 8:30 p.m. Recreation staff paint the field lines, set-up the field supplies, check players in, supervise referee performance, provide first aid, CPR, or AED services if needed. The software utilized to reference league offerings, to generate the league schedule, standings, and scorecards is teamsideline.com/losalamitos. The City of Los Alamitos contracts out referee services. The current referee contract is with Long Beach Soccer Referee Association. Different from past seasons, field space is now rented through the Los Alamitos Unified School District.

MemorialCare Long Beach Elevate Encore Senior Expo – The inaugural MemorialCare Long Beach Elevate Encore Senior Expo was a big success. Held Wednesday, August 23, 2023 from 10:00 a.m. to 12:00 p.m. at the Los Alamitos Community Center, the event brought out over 100 community members in search of resources for older adults. A total of 33 vendors participated in the event including those representing senior housing, legal services, Social Security, health insurance counseling,

volunteer services, lifelong learning, healthcare, caregiving services and more. Congresswoman Michelle Steele stopped by to greet and show support for the event in addition to Mayor Tanya Doby.

Both participants and vendors expressed their appreciation for the layout of the event in addition to the thought put into providing a variety of senior services providers. Staff received numerous compliments on the importance of the event (including an email of appreciation below) and was able to round up future ideas for senior programming. Additionally, unused sponsorship funds raised will be used to cover future programming for seniors including entertainment for Dine In & Dough House and offsetting the cost of certain senior contracted classes.

MemorialCare Miller Children's & Women's Hospital Long Beach Celebrate Los Al

– The MemorialCare Miller Children's & Women's Hospital Long Beach Celebrate Los Al wrapped up this past weekend with the 42nd Universal Waste Systems Race Los Al and the Street Fair on September 16. Saturday morning began with the UWS Race Los Al 5K/10K through the streets of Los Alamitos, with over 300 participants. Participants ran through the streets of Los Alamitos, and while they finished, they received a breakfast burrito from Nicks Deli and a Coffee from the Other Side of Coffee Company along with their race medal.

On Saturday afternoon, the Street Fair opened with 20 plus vendors, a beverage garden, stage performances featuring Buffet Beach and Just Daves Band, and line dance instruction from Cindi the Line Dance instructor, along with a Veteran's recognition ceremony honoring World War II and Korean War veterans. This year, three new elements were added to the event including a Public Safety Fair featuring the Los Alamitos Police Department, OCFA, CERT, and Falk Ambulance service, and Pine StrEATs, a grant program which featured a food tasting of Los Alamitos Restaurants, and the Los Alamitos Community Foundation Carnival. The Los Alamitos Community Foundation raised over \$10,000 among the Carnival, Beverage Garden, and Pine StrEATS. Precious Life Shelter, The Youth Center, and Transitions in Motherhood assisted with staffing the Beverage Garden and will receive a portion of the proceeds for their volunteer service.

The vendor used for the carnival, James Event Productions, did such a wonderful job. James Event Productions provided seven carnival rides, nine carnival game booths, four face painters, and four balloonists. They also provided some of the fall decorations that were spread across the Celebrate Los Al event. The carnival was set up in a 21,496 square ft parking lot on Pine St. James Event Productions did an amazing job fitting the rides and game booths in the small space provided. The Recreation and Community Service Department received positive feedback throughout the night. An email was received from a long-time Los Alamitos Resident expressing gratitude for hosting such a great event.

The night closed out with the Glow Run & Glide sponsored by Southland Credit Union, with more than 500 participants. During the Glow Run & Glide, participants experienced

glow tunnels, glow photo backdrops, and glow giveaways. The event was a huge success with over 7,000 community members stopping by and joining in with the festivities to Celebrate the community of Los Alamitos. Staff did a tremendous job working with all the various components and departments.

Serve Los AI – As part of the MemorialCare Miller Children’s and Women’s Hospital Long Beach “Celebrate Los AI” event, Serve Los AI took place on Friday, September 15 and Saturday, September 16. Serve Los AI is a community wide service event where volunteers within the community help at local non-profit organizations and other projects such as Park Clean Up and window washing at Royal Oak Mobile Home Park. Saturday morning started with an Assembly at 8:30 a.m. at the Oak Middle School Outdoor Amphitheater. At the Assembly, volunteers received a volunteer t-shirt and were provided with snacks and burritos from Nick’s Burritos. Water was also provided for volunteers thanks to Golden State Water. Mayor Tanya Doby gave a speech to the volunteers and the Assembly commenced with a group photo. After the Assembly, volunteers dispersed to their project sites to help make a difference in our City. There were approximately 60+ volunteers on Saturday and another 20 on Friday. The event turned out to be a great success and it is events like Serve Los AI that really exemplify the togetherness and heart of our community.

CPRS Administrator’s Section Director’s Academy – Director of Recreation & Community Services Emeline Noda presented two sessions at the California Park & Recreation Society CPRS Director’s Academy on Thursday, October 5 and Friday, October 6, 2023 in San Luis Obispo. The sessions were Sponsorships and Grants with Alex Gibbs from Townsend Public Affairs and Being Project Ready with Mike Heller from Rio Linda Elverta Recreation Park District and Gina Chavez from the RRM Architect Design Firm. Recreation Supervisor Steve Kim also had the opportunity to attend the conference and received high-level training and participated in motivational keynote and breakout sessions, networking and a behind the scenes tour of the San Luis Obispo 40-year-old weekly Farmer’s Market. Two presentations address AI or artificial intelligence and how it can be utilized in the workplace for time saving measures. Approximately 80 participants ranging from Supervisors, Superintendents, Managers, and Directors were present representing 50+ California agencies.

Co-ed Youth Track & Field – Youth Track and Field concluded their season with a Track Meet. Each grade level from 1st through 6th grade competed in five events including the 50m, 100m, 200m or 400m (depending on age), shot put, and long jump. The top three athletes from each grade were awarded ribbons, and all athletes were awarded medals. There were 76 participants in the program.

Senior Grocery Program – The Senior Grocery Program served an average of 60 to 70 households each week. On site, there are seven to 10 volunteers from Cottonwood Church assisting with the distribution of food to all of the participants. The program receives dry goods such as potatoes, spinach, broccoli, onions, lettuce, and celery.

Summer Parks Program - The Summer Parks program is a free drop in program for the community. The program takes place at one of our local parks from 10:30am-4:00pm. On Monday/Wednesday/Friday the program is at Little Cottonwood Park and on Tuesday/Thursday the program is at Orville R. Lewis Jr. Park. Each week is centered around a theme that is incorporated into crafts and games. Some of the themes were Sports Mania, Tropical/Pirate's Life, Party in the USA, and Welcome to the Jungle. This past year the participants also went on excursions to Mother's Beach, Santa Ana Zoo, Harkins Theater, Scooter's Jungle, Linbrook Bowl, and the Discovery Cube. The program had a total of about 1,800 participants for the 9-week program which averages about 200 participants a week.

Aquatics Program Resumed - During the summer of 2023, the program served over 650 participants with all programs combined. Going into the summer, due to the program's hiatus, staff were unsure how many community members would be interested and were astonished by the enthusiastic response from the community. During the summer, the youth swim lessons served 366 participants, with 40 participants on waitlists for classes. Lap swimming served over 50 participants, and there were approximately 284 reservations made for free recreation swim. The response from the community was overwhelmingly positive. Recently, our team was informed that we are able to expand our program to year-round Aquatics, and we are developing a plan for 2024.

Counselor in Training (C.I.T.) Program – In conjunction with the Summer Day Camp Program, the Department offers a very popular Counselor in Training (C.I.T.) program for youth ages 13 to 16. Through the program, participants gain valuable work experience by working alongside Los Alamitos Day Camp staff in preparing camp activities, organizing games, leading arts and crafts, and assisting staff with special events. C.I.T.'s learn what it takes to be a Day Camp Counselor. Each session also featured training workshops aimed to develop and strengthen professional and life skills for teens.

VetCare Clinic Returns – The Recreation and Community Services Department partners with VetCare Pet Clinic and Vaccination Services to provide a quarterly low cost drive through pet clinic. The clinic takes places in the Community Center Parking Lot. Clinic staff provide low cost vaccines and basic pet care services in addition to referral services for more pressing pet needs.

Parks Make Life Better Month (PMLB) - The following activities took place in the month of July to engage community members in the celebration of PMLB month:

- Pop-Up Dog Park- July 1 to August 31 at Laurel Park from 7:00am to 7:00pm. The dog park was divided into a small dog section and large dog section.

- Flower Seed Giveaway – All month long at the Los Alamitos Community Center. Patrons stopped by during business hours to pick up a packet of flower seeds to plant in their garden.
- Free Pick-Up Sports- Free pick-up sports was available for adults during the month of July on the following days:

Basketball: Tuesday 8:30 pm to 10:00 pm
Spikeball: Monday 7:00 pm to 9:00 pm

- Park Fitness Take Over- July 8 at Laurel Park from 7:30am to 9:30am. Los Alamitos Recreation Staff are planned a fun workout for the community.
- Park Pop Up- July 1 at Little Cottonwood Park, July 15 at Labourdette Park and July 22 at Soroptimist Park. Each of the Park Pop Ups was from 10:00 am to 12pm and featured activities for the whole family.
- Sunset Yoga- July 11, 18, and 25 at Laurel Park from 7:15pm to 8:00pm Recreation staff offered a sunset yoga class for all ages. Everyone was welcome from beginners to advanced.
- Mini Family Day with Summer Concert Series- Little Cottonwood Park, July 20 was from 5:00pm to 6:30pm.
- Art Workshop – July 13 at the Los Alamitos Community Center from 5:00pm to 6:30pm patrons participated in a family art workshop.
- RoundNet Tournament – July 29 at Laurel Park and began at 9:00 am. Participants engaged in a fun and friendly competitive environment. Prizes were given to overall winners.

Provided Citywide Graphics and Video Support – The Recreation & Community Services Department provides Citywide graphic and video support all year long for all the Departments as needed. The Department is proud to have the in-house talent to be able to assist other departments in addition to producing beautiful marketing materials such as the quarterly Recreation Brochure and City News in addition to the weekly email blasts to those subscribed in the community.

Social Media Contests – In addition to in-person events, programs, and community services, Recreation staff develops weekly social media content to engage online with the community. This content is created with the intent to provide Department information to the community, have some fun, and more!

Dine-In & Dough House – The Dine-In & Dough House program has received new donations from a renewed partnership between the City of Los Alamitos and Katella Bakery. Recreation staff will be working with the bakery to pick up every Monday and Wednesday night. Thursday, September 29 marked the first day the program offered its new donations including sourdough bread, bagels, sesame buns, various pastries, and loaves of bread. Over two dozen new participants lined up to partake in the bread

program. Donations are also provided by Donut House and Jimmy John's. Recreation staff and volunteers are excited to continue offering enhanced bread options to the senior community and look forward to the increase in participation. The Dine In portion of the program has maintained popularity each Tuesday and Thursday when Balance and Fitness is in session and Senior Club takes place on Thursdays.

Elevate Women's Conference – The Elevate Women's Conference took place on Wednesday, October 11, 2023 at the Los Alamitos Community Center with 75 participants. The speakers from the local community were dynamic and engaging and participants received goodie bags, continental breakfast, and lunch. Participants were able to network and hear inspiring keynote presentations and select their breakout sessions. It was a day to connect, receive, and enjoy the well-planned conference by the Recreation & Community Services Team.

Rec on the Go - Rec On the Go Mobile Recreation Program had a great kick off at the 2023 Winter Wonderland event on December 2, 2023. Children alongside their parents participated in sensory snow play and created a hand painted wooden ornament to take home.

Long Beach Table Tennis Club – The Los Alamitos Recreation and Community Services Department will go into partnership with the Long Beach Table Tennis Club starting Monday, December 4. In this partnership, all payment transactions will be handled by the Los Alamitos Recreation and Community Services Department. The organization and implementation of drop-in play and league play will be covered by Long Beach Table Tennis Club. Drop-in days for the program will be on Mondays from 7:30 p.m. to 10:00 p.m., Wednesdays from 7:30 p.m. to 10:30 p.m., and Saturdays from 9:00 a.m. to 11:00 a.m. All participants will be required to pay a \$5 drop-in fee for every session unless they have an existing Long Beach Table Tennis Membership or purchase a monthly membership. In addition to drop-in play, league play will occur on Wednesdays. Those wanting to participate in the league will need to pay a one-time \$20 league fee that will cover the 8-week league in addition to playoffs. All participants will also be required to hold a membership or pay the daily \$5 drop-in fee. Department staff created a flyer to reflect the changes made that will be passed on to current participants and as well as marketed to the community. The program information is also on the Adult Sports section of the City Website.

Trunk or Treat – The 12th Annual MemorialCare Miller Children's and Women's Hospital Long Beach Trunk or Treat was held Saturday, October 21, from 5:00 to 7:30 p.m. at Little Cottonwood Park. The event was a mega success, led by Recreation Coordinator Samantha Kenny and Recreation Supervisor Megan Shimada, with an estimated 5,500 to 6,000 participants coming out to enjoy the festivities. The free pumpkin patch sponsored by Southland Credit Union was a hit, with 600 pumpkins distributed. Over 40 vendors provided food, merchandise, and information through vendors or decorated trunks. The event also featured a wide variety of other activities, including inflatables, an

adult pie eating contest, several costume contests, a spooky train ride, carnival-style games, a Sensory Calming Activity Area, a photo booth, and Los Alamitos Community Foundation Beverage Garden. City trunks included HR/Administration, Development Services, and Police who did a great job decorating their trunks, greeting the community, and representing the City.

Governor's Military Council – Mayor Tanya Doby, City Manager Chet Simmons, Deputy City Manager Ron Noda, and Director of Recreation & Community Services Emeline Noda attended the Base Tours for the Governor's Military Council on Tuesday, October 24.

On Wednesday, October 25, Mayor Tanya Doby, Council Member Emily Hibard, City Manager Chet Simmons, Deputy City Manager Ron Noda, Director of Recreation & Community Services and Recreation Managers Jason Bruton and Jennifer Sisoiev attended the Governor's Military Council Meeting.

The team was able to meet many retired and active Generals and Colonels and discuss the needs of the Joint Forces Training Base. Senator Bob Archuleta was also present. Staff was able to meet the JAG Ms. Charmaine Singleton from Sacramento that assists in administering the Short Term Lease Agreement (STLA) for the 3rd of July Fireworks Spectacular and Brigadier General David Kauffman, Deputy Adjutant General, second in charge to General Beaver. Mayor Tanya Doby met LTC Daniel Fox and presented him a Mayor's Challenge Coin.

Halloween Decorating Contest - The Halloween Decorating Contest took place on Tuesday, October 24, 2023. Online registration was encouraged for the first time to homes interested in participating but all homes in the City of Los Alamitos were judged. Los Alamitos residents did not disappoint with an array of creative, colorful, and spooky displays to celebrate the season. First and second place awards were given in each neighborhood. Lawn signs and gift cards (\$50 for first place & \$25 for second place) were distributed to the winning homes in the days following the event.

12th Annual MemorialCare Miller Children's & Women's Hospital Long Beach Winter Wonderland – The 12th Annual MemorialCare Miller Children's & Women's Hospital Long Beach Winter Wonderland concluded the Los Alamitos Recreation and Community Services Department's 2022 major special events as the grand finale. The event was held on Saturday, December 2 from 4:00 p.m. to 7:30 p.m. at St. Isidore Historical Plaza and Pine Street. The event brought in between 6,000 to 7,000 members of the community who enjoyed the featured ice skating rink presented by Southland Credit Union, the snow play area presented by UWS, a visit from Santa and Mrs. Claus, a full line-up of stage performances from the Los Alamitos Unified School District school choirs and performing arts programs, 40 vendors, inflatables, the tree lighting, festive holiday spirits being sold by The Los Alamitos Community Foundation, and much more. Comments of appreciation continue to come in from the community for the event, including vendors and performers

who look forward to participating again next year. Development Services assisted with street closures and equipment and hosted a booth at the event.

Los Alamitos Co-ed Youth Volleyball League – The Los Alamitos Co-ed Youth Volleyball League ended the season with a Skills Contest on Friday, December 8, 2023 at the Oak Middle School gym. The Set Division (4 – 5 grades) had their Skills Contest at 6:00 p.m. and the Spike Division (6 – 8 grades) had their Skills Contest at 7:30 p.m. It was a night to remember as teams competed one last time in drill-based games. Each Skills Contest consisted of three drill-based games and concluded with an awards ceremony. Teams were scored based on these three drill-based games and a Skills Contest winner was announced at the end for each division. Coach Dante and Team Volley-Llamas from the Set Division emerged victorious, while Coach Adam and Team Griffins won the Spike Division. In the awards ceremony portion of the night, all participants were given participation medals, and the season champions were announced. Congratulations to Coach Jamie and the Tigers for winning the Set Division and to Coach Brett and the Gold Guardians for winning the Spike Division.

Holiday Decorating Contest – Volunteer judges drove with City staff throughout the neighborhoods on Wednesday, December 13, 2023 from 6:00 p.m. to 9:00 p.m. New judging categories this year included: Most Creative, Brightest, and Most Holiday Spirit, allowing for more winners in each neighborhood. Each winning home received a decorative sign and a gift card to a local restaurant. Below are the list of winners posted to social media.

Santa Calls – Santa Calls took place Thursday, December 14 from 5:00 p.m. to 7:00 p.m. The Recreation & Community Services Department received over 58 letters; the highest number of letters received in recent years. The Santa mailbox was at the Recreation booth at Winter Wonderland, which resulted in higher numbers of requests for calls from Santa. Santa made calls with assistance from Los Alamitos Recreation Staff Elves to bring joy and magic to the holiday season.

City of Los Alamitos

PARKS, RECREATION AND CULTURAL ARTS

COMMISSION AGENDA REPORT

MEETING DATE: February 7, 2024

ITEM NUMBER: 8B

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Emeline Noda, Director of Recreation & Community Services

Subject: Teen Programs (LAVP, CIT, Teen Expo)

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with information on ongoing teen programs and events such as Elevate Teen Expo, Los Alamitos Volunteer Program (L.A.V.P.), and Counselor in Training (C.I.T).

RECOMMENDATION

Commission receive and file.

BACKGROUND

This report highlights the year-round teen programs, seasonal programs, and events within the Recreation and Community Services Department.

DISCUSSION

The Recreation and Community Services Department offers a wide variety of classes, programs and events for all ages. Teens ages 13 and over can take advantage of several fun and interesting programs creatively planned out by Staff including:

Southland Credit Union Elevate Teen Expo

Elevate is a one-day personal development conference held for local teens in Middle and High School in partnership with Casa Youth Shelter, The Youth Center, Orange County Health Care Agency, and Summer Harvest Food for Kids. The event is scheduled for Saturday, April 20, 2024 at the Los Alamitos Community Center – Building Two from 8:00 a.m. – 3:00 p.m. Registration is \$5, and scholarships are available upon request.

Participants will spend the day participating in educational, fun, interactive sessions led by local professionals such as Orange County Fire Authority, Tilly's Life Center, Casa Youth Shelter, The Youth Center, Orange County Health Care Agency, Summer Harvest Food for Kids, and more. Sessions are focused on personal discovery, self-confidence, safety, special interests, and adulting 101. Continental breakfast, snacks, lunch, and drinks are provided. Additionally, participants receive seven service hour credits for attending and L.A.V.P. participants can register for free.

Los Alamitos Volunteer Program (L.A.V.P)

L.A.V.P. is a volunteer-based program for youth ages 11-17 aimed as an opportunity to give back to the community while assisting in completing community service requirements necessary for high school graduation. Throughout the program, students gain experience in various recreational fields while supporting other local non-profit organizations as well as the City of Los Alamitos. The current membership for the program includes 98 volunteers.

Registration for the 2024-2025 membership year will open on February 19, 2024 with a kickoff membership meeting scheduled for Monday, May 13, 2024 at the Los Alamitos Community Center - Building Two. In this meeting, Recreation staff cover L.A.V.P. rules and manual, the program's mission, volunteer opportunities, benefits, expectations, dress policy, and additional topics important to ensuring volunteers' success. The official membership year begins May 19, 2024 and leads into a busy summer of volunteer opportunities including the Lil' Oak Preschool Program, Day Camp, Parks Program, youth sports, events, front desk office, specialty camps, Summer Concerts, 3rd of July, local non-profits, and more.

Applications can be found on the Recreation webpage. Scholarships are available for Los Alamitos residents to cover the program participation fee.

Counselor In Training (C.I.T.)

Counselors in Training (C.I.T.) is an additional program available in the summer for youth ages 13 to 16. CIT was designed to supplement the L.A.V.P. program and provide teens a more in depth experience into the planning and implementation of Recreation programs and events. Participants work alongside Day Camp staff to prepare all necessary camp activities and provide input into the program. In addition, participants have the option to attend two weekly workshops led by Recreation staff designed to improve their professional and personal skills.

FISCAL IMPACT

Funding for Teen Expo is budgeted in the Special Events Division of the Recreation and Community Services Department. Southland Credit Union's Title Sponsorship of \$5,000 offsets the event costs. Funding for the Los Alamitos Volunteer and Counselor in Training Program is budgeted in the general fund, with registration fees to offset the cost.

Attachment: 1. Teen Programs & Events

City of Los Alamitos

PARKS, RECREATION & CULTURAL ARTS

AGENDA REPORT

MEETING DATE: February 7, 2024

ITEM NUMBER:

To: Chair Alex Duran & Members of the Parks, Recreation and Cultural Arts Commission

Presented By: Samantha Kenny, Recreation Coordinator

Via: Emeline Noda, Director of Recreation & Community Services

Subject: Teen Programs and Events

SUMMARY

This report provides the Parks, Recreation & Cultural Arts Commission with information on ongoing teen programs and events such as Elevate Teen Expo, Los Alamitos Volunteer Program (L.A.V.P.), and Counselor in Training (C.I.T).

RECOMMENDATIONS

Commission receives and files.

BACKGROUND

This report will highlight the year-round teen programs, seasonal programs, and events.

DISCUSSION

Southland Credit Union Elevate Teen Expo

Elevate is a one-day personal development conference held for local teens in Middle and High School in partnership with Casa Youth Shelter, The Youth Center, Orange County Health Care Agency, and Summer Harvest Food for Kids. The event is taking place on April 20, 2024, at the Los Alamitos Community Center – Building Two from 8:00 a.m. – 3:00 p.m. Registration is \$5, and scholarships are available upon request.

Participants will spend the whole day in educational, fun, interactive sessions led by local professionals such as Orange County Fire Authority, Tilly's Life Center, Casa

Youth Shelter, The Youth Center, Orange County Health Care Agency, Summer Harvest Food for Kids, and more. Sessions are focused on personal discovery, self-confidence, safety, special interests, and adulting 101. Continental breakfast, snacks, lunch, and drinks are provided. All participants will receive seven service hour credits for attending.

L.A.V.P. (Los Alamitos Volunteer Program)

L.A.V.P. is a volunteer-based program for youth ages 11-17 to give back to their community while assisting them in completing community service requirements necessary for high school graduation. These students gain experience in various recreational fields while supporting other local non-profit organizations as well as the City of Los Alamitos. There are currently 98 volunteers in the program. Registration for the 2024-2025 membership year will open on February 19 and can be found on the Department's website. This summer, volunteers can volunteer at the Lil' Oak Preschool Program, Day Camp, Summer Parks Program, youth sports, events, front desk office, specialty camps, Summer Concerts, 3rd of July, local non-profit projects, and more.

The 2024-2025 membership year commences on May 19, 2024. The 2024 – 2025 membership meeting is on Monday, May 13, at the Los Alamitos Community Center – Building Two. In this meeting, the recreation staff covers the L.A.V.P. rules and manual, the program's mission, volunteer opportunities, benefits, expectations, dress policy, and additional topics important to ensuring volunteers' success. Additionally, scholarships for the program participation fee are available for Los Alamitos residents.

Counselor In Training (C.I.T.)

Counselors in Training (C.I.T.) will also be available in the summer for youth aged 13 to 16. Participants will work alongside Day Camp staff to prepare all necessary camp activities. In addition, they can attend two weekly workshops to improve their professional and personal skills.

FISCAL IMPACT

Funding for Teen Expo is budgeted in the Special Events Division of the Recreation and Community Services Department. Southland Credit Union's Title Sponsorship of \$5,000 offsets the event costs. Funding for the Los Alamitos Volunteer and Counselor in Training Program is budgeted in the general fund, with registration fees to offset the cost.